

September 15, 2009

**IVC US Inc. will invest \$70 million, create 115 new jobs in Dalton**

IVC US Inc, US operations of the Belgium-based IVC Group, has chosen Dalton for its first U.S.-based manufacturing operation with plans to begin production in 2011 on the longest vinyl line in the world. The firm will invest some \$70-million to construct a new 520,000 square foot facility that will produce 5,000 sheet miles of vinyl floor coverings each year. The company will also create 115 new jobs.

“We have been in Dalton since 2002,” said IVC Group Chairman Filip Balcaen, referring to a distribution facility the company launched to test the waters in the American market. “We have some very ambitious goals for the coming years. Our foothold in the market and in Dalton is a vital part of our plans to achieve them.”

“Having a company like IVC choose not only to remain in our region, but also to expand and initiate their first U.S. manufacturing facility speaks well of the area on many levels,” said Brian Anderson, president of the Dalton-Whitfield Chamber of Commerce.

Chattanooga Chamber President and CEO Tom Edd Wilson congratulated his economic development colleagues and neighbors in nearby Dalton-Whitfield County. “When taken with major job projects in Chattanooga such as Volkswagen and Alstom and Cleveland-Bradley's Wacker project, this success by in Dalton-Whitfield establishes a triangle of investments among all of the metropolitan areas in our region.”

IVC US Inc.'s parent company, the IVC Group is a privately owned Belgian company established in 1997 with headquarters in Avelgem, Belgium. IVC Group is the largest residential sheet vinyl manufacturer in Europe, manufacturing high quality flexible fiberglass flooring in Belgium and Luxembourg, with sales across the globe.

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