

Liberty National Life Insurance Company

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Dear Fellow Chamber Member:

Many employers are being forced to cut benefits just to keep the business afloat. Don't you wish you had a way to do something positive for your employees, without having to spend any money?

Liberty National is here to help! We'd like to give you an opportunity to offer a benefit to your employees at no cost to you.

As a way of introducing Liberty National, our Company has authorized us to offer your employees a \$3,000 Accidental Death Policy, at no cost to you. Instead of spending millions of dollars on various forms of media advertising, such as TV, radio, or newspaper ads, our Company prefers to send our representatives to meet one-on-one with business owners to provide a face-to-face introduction to our products and services.

Our Accidental Death Policy covers your employee and their spouse each with \$3,000 of coverage, and \$1,000 coverage for each child. For example, let's say you have an employee who is married with three children — our Accidental Death Policy could provide this one employee's family with a total Accidental Death Benefit of \$9,000 — at no cost to you.

Our representatives would love the opportunity to enroll your employees to receive this Accidental Death Policy. Which time would be most convenient for you, this week or next week?

Please call us at (423) 855-9245 so we can schedule an appointment to meet with you. If you already have a relationship with Liberty National, we hope you will continue to think of our Company first for your insurance needs.

Sincerely,

Stephanie Jackson, Branch Manager
Liberty National Life Insurance Company