



CHATTANOOGA AREA  
**CHAMBER**

**MEMBER BENEFITS**



# INVITATION FROM THE PRESIDENT



Christy Gillenwater  
President & CEO

Welcome. Chattanooga is a place for everyone and we're thrilled you're considering joining our Chattanooga Area Chamber of Commerce. We are proud of our dynamic, growing community, our entrepreneurial spirit and the commitment of our business partners to fostering collaboration.

Investing in our Chamber helps our community:

- promote economic development
- market our unique Chattanooga quality of life
- develop our talent pipeline
- create family-wage jobs
- advocate for pro-business legislation
- provide future-focused leadership development and foster inclusion and embrace diversity

There are some 7,000 chambers of commerce across our country – and only one was named Chamber of the Year in 2017 in the category for largest chambers: the Chattanooga Area Chamber of Commerce. When you join, you'll become part of the most influential and effective business organization in our area. With our committed volunteer leaders and members include top business leaders of successful companies large and small, who understand your local business needs. This includes our amazing board of talented and dedicated business professionals and non-profit leaders. Together, we have a strong track record of success that includes:

- 5-star Accreditation – fewer than 2 percent of U.S. chambers have achieved this
- A proven commitment to looking ahead and working together to accomplish big things

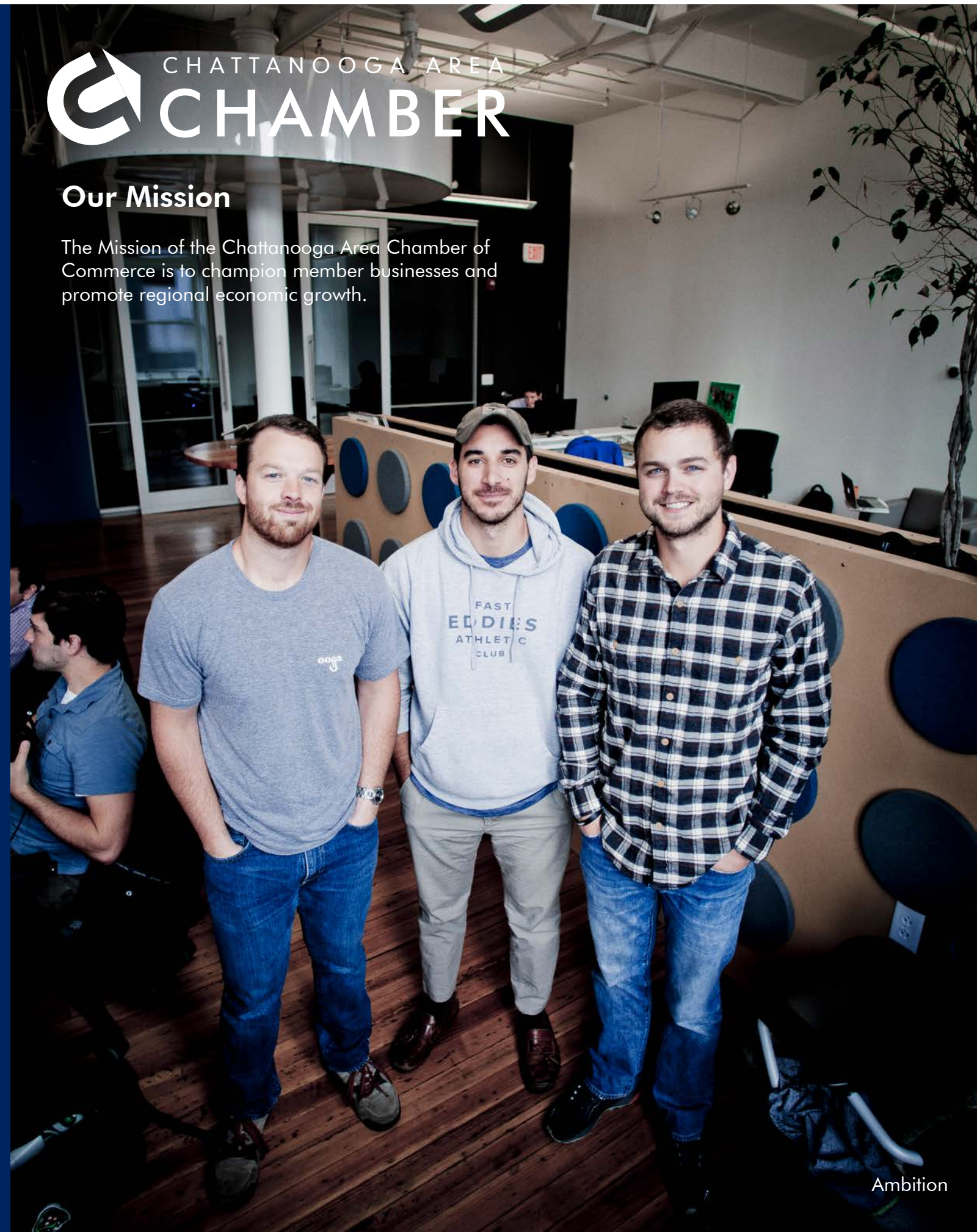
If our paths haven't crossed by now, I look forward to meeting you at one of our more than 200 events where we connect members to help them grow and prosper.

The Chamber means advocacy, networking, exposure, and shared resources. Dues are an investment, not a contribution. The services provided strengthen your capacity to prosper and grow. Membership is the best business decision you can make because the Chamber gives you a competitive edge.



## Our Mission

The Mission of the Chattanooga Area Chamber of Commerce is to champion member businesses and promote regional economic growth.





# WELCOME TO MEMBERSHIP LEVELS

## Business Member

Most appropriate for small businesses looking for networking opportunities and proven ways to grow their company. Access to the many base-level benefits that come with Chamber membership.

## Premier Member

Choose this level if your business is well established and you're looking for ways to market your business at an enhanced level. Premier members receive the same benefits as Business Members but have access to marketing packages, granting them an unprecedented level of exposure in the business community.

## Executive Circle Member

Recommended for companies who want to be directly engaged and informed about what the Chamber does to support the community. Executive Circle Members receive the highest level of recognition, including peer-to-peer engagement opportunities and recognition specifically for company leadership.

*Individual event sponsorships and additional advertising opportunities available.*

*"I can't say enough about the benefits that Chattanooga and our business specifically, have enjoyed because of the significant impact of the Chattanooga Chamber of Commerce."*

**Mitch Patel**  
Vision Hospitality Group, Inc

*"The Chamber is an authority on virtually every issue that has a material impact on businesses and the community, from economic development to legislation and education. By taking a leadership role on those issues, the Chamber empowers local companies to use their collective influence to make a positive difference in our community."*

**Michael St. Charles**  
Chambliss, Bahner & Stophel, P.C.

*"The direct assistance the Chamber provides to businesses in our region builds our entrepreneurial community by connecting small companies and major employers to the greater economic development picture in our region."*

**Paul Grove**  
WTCL-TV (PBS)



MEMBERSHIP LEVEL BENEFITS	Executive Circle	Premier Member	Business Member
	\$3,000 +	\$1,000 +	\$325 +
Company representative invited to three exclusive peer-to-peer networking events annually	●		
Company representative photograph featured on Chamber recognition screens	●		
Company representative photograph featured on Chamber website	●		
Company representative photograph featured in annual leadership issue of <i>Business Trend</i>	●		
Company representative photograph featured in annual report	●		
Executive circle enhanced plaque, emblem on Chamber online business directory, and web plaque	●		
Quarterly economic development updates - <i>Insider Update</i>	●		
Invitations to periodic special events for our top level investors	●		
Exclusive economic development update with President's Club and Executive Circle Members annually	●	●	
Enhanced ribbon cutting for grand openings or special anniversaries (\$250 value)	●	●	
Complimentary membership list in excel format - (\$250 value - no e-mails)	●	●	
Enhanced listing on website business directory (\$150 value)	●	●	
Opportunity to post to exclusive top level investor news release section in <i>Bottom Lines</i>	●	●	
Complimentary certificate of origins - (\$10 each value)	●	●	
Company listing with 25 key words on chamber online business directory visited by more than 4,000 individuals monthly	●	●	●
Opportunity to attend more than 200 meetings annually involving networking and guest speakers	●	●	●
Community involvement and leadership opportunities through our 11 area Councils and International Business Council	●	●	●
Opportunity to attend Chattanooga Insight and apply for Leadership Chattanooga	●	●	●
Engagement through our Diversity and Inclusion Department and Young Professionals Association (YPAC)	●	●	●
Business referrals of Chamber members when requested	●	●	●
Unlimited company representatives listed in Chamber database enabling them to receive Chamber updates	●	●	●
Membership plaque, window decal, and membership web plaque	●	●	●
Access to market research and statistics	●	●	●
Existing industry division provides direct assistance to new and existing companies as needed	●	●	●
Business advocacy including public policy bulletins and membership surveys	●	●	●
Complimentary AM Networking, Business After Hours and Chamber Open House (opportunity to host - applicable fees apply)	●	●	●
Opportunity to engage in Chattanooga 2.0 and assist with the Chamber's Workforce Development initiatives	●	●	●
Discounts on office supplies, e-mail marketing, credit card processing and special offers from other members	●	●	●
Annual networking events (7 events with average attendance of 1,000) - discounted ticket pricing and sponsorship opportunities	●	●	●
Access to "members only" section of website where you can post news releases and offer discounts to other members	●	●	●
Opportunity to purchase Chamber membership directory list in excel format - no e-mails	●	●	●
Discounts on seminars and educational programming	●	●	●
Discounts on INCubator conference room	●	●	●



# EXCLUSIVE NEW MEMBER BENEFITS

1st year- 5 complimentary coupons to Chamber council meetings (must be used at different locations).  
EXPO Chattanooga booth - \$100 discount.  
Times Free Press \$500 advertising package.  
Brewer Media advertising package valued at:

- \$500 for Business Members
- \$1000 for Premier Members
- \$1500 for Executive Circle Members

2nd year - 5 complimentary coupons to Chamber council meetings (must be used at different locations).  
EXPO Chattanooga booth - \$100 discount.  
Brewer Media advertising package valued at \$1000.

3rd year- \$50 Chamber credit to be used at Chamber councils or events.  
EXPO Chattanooga booth - \$100 discount.

Chamber reserves the right to revise incentive package.

Money Back Guarantee (available beginning 2nd year).

In order to request money back, member must have participated in the following:

- Attended Member Orientation - held 1<sup>st</sup> Tuesday of every month, 8:30 a.m. in Chamber board room
- Displayed membership plaque in office
- Registered key search words in online directory
- Met with representatives of Ignite Payments and Office Depot to determine savings
- Attended 5 council meetings
- Attended 2 major events
- Attended 1 AM Networking
- Attended 1 Business After Hours

Member must also be willing to meet with a Chamber representative for exit interview.

Pre-pay for 3 years and receive a 20% discount.

MONTHLY MEETINGS	
C O U N C I L S	
<b>East Brainerd</b>	4th Tuesday, 11:30 a.m.
<b>Downtown</b>	1st Thursday, 7:30 a.m. Program begins at 8 a.m.
<b>East Ridge</b>	1st Thursday, 11:45 a.m.
<b>Enterprise Gateway</b>	4th Thursday, 8:30 a.m.
<b>Hixson</b>	3rd Wednesday, 11:45 a.m.
<b>midTown</b>	2nd Wednesday, 11:30 a.m.
<b>North Chattanooga</b>	1st Tuesday, 11:30 a.m.
<b>North Hamilton County</b>	3rd Thursday, 11:45 a.m.
<b>Ooltewah/Collegedale</b>	3rd Wednesday, 9:15 a.m.
<b>Red Bank / Signal Mountain</b>	3rd Tuesday, Noon
<b>Southside</b>	2nd Thursday, Noon
<b>International Council</b>	1st Wednesday, 11:30 a.m. (every other month)
<b>Business After Hours</b>	3rd Thursday, 5 p.m.
<b>AM Networking</b>	1st Wednesday, 8 a.m.
<b>Ambassadors</b>	2nd Tuesday, 11:30 a.m.
<b>YPAC</b>	Last Friday, 11:30 a.m.
Visit our website for locations and up-to-date information <a href="http://ChattanoogaChamber.com">ChattanoogaChamber.com</a>	
<b>HONOR HOSTETLER</b> COMMUNITY OUTREACH DIRECTOR 423.763.4368 <a href="mailto:hhostetler@chattanoogachamber.com">hhostetler@chattanoogachamber.com</a>	

# MEMBER LEVELS



**BUSINESS MEMBER** - Networking & Business Building

# Employees	\$ Dues
1-3	\$325
4-8	\$355
9-14	\$415
15-19	\$455
20-99	\$510 (+ \$5 for each employee over 20)
100 +	\$1,020 (+ \$5 for each employee over 100)



**PREMIER MEMBER** - Enhanced Marketing Package

# Employees	\$ Dues
1-49	\$1,000
50-99	\$1,500
100+	\$1,500 (+ \$5 for each employee over 100)



**EXECUTIVE CIRCLE** - Enhanced Recognition for company & corporate representative

# Employees	\$ Dues
1-99	\$3,000
100+	\$3,000 (+ \$5 for each employee over 100)



midTown Council



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# ECONOMIC DEVELOPMENT INVESTORS

In addition to our membership levels, we offer businesses the opportunity to take the lead on job creation through a major investment in the Chattanooga Chamber Foundation. Working with our partners in local and state government, the Chamber Foundation is responsible for economic development throughout the region.

By becoming an economic development investor, you are ensuring that your company contributes to the growth of our local economy and that you also have a seat at the table as leaders decide how best to attract and retain businesses.

Thanks to the support of our investors, the Chamber Foundation has incubated hundreds of new businesses, helped scores of established companies add jobs and recruited Volkswagen, Amazon.com, HomeServe USA and many others.

For more information about becoming an economic development investor, please call Charles Wood at 423.763.4322.

*"We value the Chamber for its role in making Chattanooga more vibrant and successful through economic development and education. For Unum and other major employers, the Chamber allows us to dramatically increase the effectiveness of our community engagement by joining with other local companies of all sizes in projects that enjoy broad support among area business people."*

**Tom White, Unum**

## Chattanooga Chamber Foundation (501c3) Investment Levels

President's Club

GCEP Investor

CANDO Investor

### President's Club - corporate champions of the Chamber Foundation - investors at the highest level

Recognized as top tier investor of Chamber Foundation on recognition wall - logo prominently displayed	●		
CEO briefing at your office annually if requested	●		
Chamber annual events - a seat at one of our VIP tables	●		
Company or CEO featured article in <i>Business Trend</i> - periodically	●		
Recognized as top tier investor in Chamber online business directory	●		
Company representative invited to three peer to peer networking events annually	●		
Company representative photograph featured on Chamber recognition screens	●		
Company representative photograph featured on Chamber website	●		
Company representative photograph featured in annual leadership issue of <i>Business Trend</i>	●		
Company representative photograph featured in annual report	●		
President's Club enhanced plaque and web plaque	●		
Social media marketing for company and corporate representative upon request	●		

### GCEP Advisory Board (Greater Chattanooga Economic Partnership) regional economic development, marketing and business recruiting

High level networking opportunities through quarterly participation on the exclusive GCEP Advisory Board	●	●	
Opportunity to engage in quarterly strategic discussions on the growth of our region	●	●	
Opportunities to connect with newly locating companies	●	●	
Invitations to periodic special events for our top level investors	●	●	
Priority access to comprehensive research and data on the region	●	●	
Increased visibility for you and your business - logo on economic development website with link to your business	●	●	
Company recognition in quarterly economic development updates - periodically	●	●	
Company recognition in <i>Business Trend</i> - periodically	●	●	

### Chattanooga Economic Development Investor - supporting economic development in Chattanooga

Recognition as an investor in Chattanooga's economic development on recognition wall	●	●	●
Corporate recognition as an investor in Chattanooga's economic development on Chamber website	●	●	●
Recognition annually in <i>Business Trend</i>	●	●	●
Quarterly economic development updates - <i>Insider Update</i>	●	●	●
Annual top investor thank you reception	●	●	●
Economic development supporter emblem on Chamber online business directory	●	●	●
Economic development supporter web plaque for company website	●	●	●

The Chamber serves our member businesses with programs and services to assist in their success while working to sustain a strong and vibrant community. Investing in membership to the Chamber helps strengthen our communities, create jobs, improve education, and improve the quality of life in Chattanooga.

Membership connects our members to businesses, resources, customers, and our communities. Our members are engaged in an organization that provides business leadership for the whole community. Members also benefit from discounts, services, and opportunities designed to ensure their success.

Even better, our members enjoy the sense of community pride and satisfaction by joining other businesses in making our great city even better. Together, the Chamber and our members are building a world class sustainable community.

Join us today by calling (423)756-2121 or visiting our website [ChattanoogaChamber.com](http://ChattanoogaChamber.com).



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811 Broad Street, Suite 100, Chattanooga, TN 37402-2626