



For more information, contact:

Mandy Senn

VP, Marketing & Account Management

Direct: 423.414. 2313 x704

Cell: 423.618.2382

mandy@6strongmedia.com

January 30, 2019

For Immediate Release

6 STRONG MEDIA RELEASES FREE ONLINE VIDEO RESOURCE FOR BUSINESSES

6 STRONG MEDIA, a Chattanooga-based award-winning video production and motion design studio, has recently released an Expert Answer online resource helping businesses with video production planning. This free online guide features fifteen, 60-to-90 second video tutorials that address why companies should utilize video, things to consider during project planning and the production process as well as tips for distribution. This resource can be found at <http://6strongmedia.com/expert-answers>.

“Many businesses, even ones who frequently utilize video, often don’t understand best practices for achieving the greatest return on investment for video projects,” says 6 STRONG MEDIA Executive Producer and CEO Kris Simmons. With global consumer internet traffic continuing to increase at an unparalleled rate, my team wants to help address some of the challenges, fears and inefficiencies of corporate video by putting together this expert answer series to address some of our most frequently asked questions.

6 STRONG MEDIA, located at 417 Market Street, offers video production, motion graphic animation, video editing, camera crews, audiovisual support, and live streaming. More information can be found online at www.6strongmedia.com.

###