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## **CO.LAB Announces Teams Participating in Spring HealthTech Accelerator**

**Teams will pair and work closely with management from Erlanger and Unum**

Chattanooga, Tenn. (April 4, 2019)—The Company Lab (CO.LAB) has announced the eight teams who will be participating in the HealthTech Accelerator, which launched on April 2 in partnership with Erlanger Health System and Unum.

Companies in the program are developing solutions directly tied to the healthcare and benefits industries, which range from medical devices to compliant communication and back-of-office tools.

“Over the next 10 weeks we have the opportunity to help companies make significant progress through developing corporate relationships and potential partners,” said Marcus Shaw, chief executive officer of CO.LAB. “We believe this experience will be game changing for these companies’ business development efforts.”

The companies in the program come from as far as New York and Utah:

- **Canopy Innovations** is an e-learning language platform designed to help hospitals and community clinics eliminate the language barrier in healthcare by 2030.
- **Healing Innovations** is a medical device company and creator of the Rise&Walk, a patented gait training device that provides efficient and affordable walking therapy to paralyzed or physically impaired patients.
- **KelCor** is a medical device start-up developing simple, efficient, and cost-effective product solutions to improve infection control and patient care.
- **Medical Search Technologies** is a SaaS company creating searchable data from unstructured text, such as radiology reports and patient progress notes, to manage compliance and identify care pathways for complex medical conditions.

- **MedX Services** is a complete medicine management company that is dedicated to improving medication adherence and reducing the costs associated with non-adherence.
- **Pretel** is developing wearable biosensors, proprietary regional uterine physiologic signal detection software, and personalized labor progress status algorithms to reduce preterm birth and the costly poor outcomes of induction delivery.
- **Rhinogram** is a pioneering Telehealth solution that removes patient-provider communication barriers via texting and increases provider efficiency by reducing staffing costs, enabling reimbursable virtual consults, and leading to new patient acquisition.
- **VendRx, Inc.** is an automated prescription dispensing system designed to be located at the point of convenience so as to increase patient adherence and reduce healthcare costs.

“Our team at Erlanger Health System is energized about the ventures that will be coming forward from this inaugural HealthTech Accelerator cohort and the subsequent cohorts. Erlanger is honored to play a role in advancing innovation in healthcare prevention and delivery in Chattanooga that will benefit those we serve across the region,” said Matt Gibson, Chief Strategy Officer of Erlanger Health System.

Unum and Erlanger employees will serve as mentors, offering their industry expertise, insight and connections.

“We have been looking forward to this launch since we first joined the HealthTech Accelerator,” said Ted Reed, vice president of Business Development for Unum. “These programs will offer real solutions to industry problems, establish ongoing and collaborative business relationships, and create opportunities for talented candidates.”

The HealthTech Accelerator launched on April 2 and runs through June 5. Learn more about the program at [colab.co/healthtech](http://colab.co/healthtech).

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### **About The Company Lab**

The Company Lab (CO.LAB) is a nonprofit organization that supports entrepreneurial growth in southeast Tennessee. Established as the region’s front door for entrepreneurs, CO.LAB works to increase the capability and viability of startups and strengthen the ecosystem of support behind them. In doing so, the organization helps entrepreneurs refine their business models, test their ideas with customers, pursue capital and partnerships, and connect with a community of mentors, peers and business experts. Additionally, CO.LAB works to create environments that inspire entrepreneurial activity, open doors within the business community and promote job creation. The companies CO.LAB supports range from Main Street businesses to tech startups scaling into major markets. To learn more, visit [colab.co](http://colab.co).

### **About Erlanger**

Erlanger Health System is an academic medical center affiliated with the University of Tennessee College of Medicine, and is a Level-One Trauma Center for adults. Children's Hospital at Erlanger is also the region's only pediatric hospital providing the highest level of trauma, critical and inpatient care, as well as the region's only Level IV neonatal intensive care unit. Erlanger is the only provider of tertiary care services spanning a 50,000 square-mile region encompassing southeast Tennessee, northwest Georgia, north Alabama and western North Carolina. The health system consists of seven hospitals and seven emergency departments, provides medical services for a fleet of six helicopters and offers centers of excellence in bariatrics, cancer, heart and lung, emergency, neuroscience, orthopedics, pediatrics, primary care, surgery, trauma, urology and women's services. With a history that dates back more than a century, Erlanger is the tenth largest public healthcare system in the United States and the largest employer in Chattanooga, Tenn. Each year, Erlanger has approximately 800,000 patient visits. Visit [www.erlanger.org](http://www.erlanger.org).

### **About UNUM GROUP**

Unum Group is a leading provider of financial protection benefits in the United States and the United Kingdom and the leading provider of disability income protection in the world. Its businesses are Unum US, Colonial Life, Unum UK, and Unum Poland. Unum's portfolio includes disability, life, accident and critical illness, dental and vision coverage, which help protect millions of working people and their families in the event of an illness or injury. Unum also provides stop-loss coverage to help self-insured employers protect against unanticipated medical costs. The company reported revenues of \$11.6 billion in 2018, and provided \$7.2 billion in benefits.

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