



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Grass Roots Health Opens Fort Oglethorpe Retail Location

Chattanooga's first CBD-specific retail business expands into Georgia, opening a second location in Fort Oglethorpe.

Chattanooga, Tennessee (April 11, 2019) – Grass Roots Health, Chattanooga's first and leading CBD retailer, is proud to announce the Grand Opening (Friday, April 12, 2019) of its second retail location, this one in Fort Oglethorpe, Georgia.

"When I opened Grass Roots in 2017, I did so with the personal mission of offering people a safe and healthy alternative to opioids," said Elisha Millan, founder of Grass Roots Health. "We've been fortunate to build a dedicated customer base out of our initial retail location in Chattanooga's Innovation District, and we're excited to bring our products and expertise to the people of North Georgia."

Grass Roots' newest storefront is located at **1857 Battlefield Parkway**, next to Planet Fitness and A Perfect Fit Boutique.

"We hunted high and low for the best place to kick off our retail expansion, and we've long felt Fort Oglethorpe is the perfect place," said Millan. "A large portion of our downtown Chattanooga foot traffic comes from North Georgia residents. So, it made sense to bring our presence closer to them. It's no coincidence that we are situated between a gym and a breast cancer boutique in an area with many physicians offices. Hemp products belong in this arena."

Grass Roots Health stocks a hand-curated selection of hemp-based CBD products. From topical oils and lotions to vapes, tinctures, and edibles, Grass Roots maintains a robust catalog of CBD products in a wide variety of consumable types. Each product offered has met and exceeded Grass Roots' strict product testing for safety and efficacy. Grass Roots also employs the area's most knowledgeable staff to guide every customer in selecting the best products for their personal needs.

For additional Grass Roots Health information, please visit: www.grassrootscha.com

For any media-related questions or needs, contact: david@heedpr.com

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About Grass Roots Health:

Since June 2017, Grass Roots Health has helped Chattanooga-area residents achieve their health goals with alternative and complementary therapies for pain, inflammation, stress, anxiety, and more. Each day, we work to learn more about hemp and its medicinal properties, as well as the best CBD products on the market, ensuring we can continue helping members of our community live healthier, more comfortable lives.