



**PRESS RELEASE
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InfoSystems Names Fred Cobb Vice President of Cloud Services

Cobb brings more than 30 years of experience in the IT industry to the InfoSystems executive team, focuses on cybersecurity and customer service

Chattanooga, Tennessee (January 16, 2019) – InfoSystems, an information technology company celebrating its 25th anniversary this year, has named William [Fred] Cobb Vice President of Cloud Services. Cobb brings more than 30 years of IT experience – 25 years of which was spent at Hewlett Packard – to the InfoSystems executive team.

Most recently, Cobb served in roles as Vice President of Services at Sword & Shield Enterprise Security, a Knoxville-based firm that provides cybersecurity services to customers both domestically and internationally. Cobb has also worked as a systems engineer, solutions architect, project manager, and cybersecurity professional for the Missile Defense Agency in Colorado Springs, Colo., and for Discovery Networks.

Cobb's initial goals are focused on expanding InfoSystems' cloud and managed services offerings, with emphasis on cybersecurity initiatives, as well as helping the team enhance its customer service program.

"As more and more systems are digitized and as businesses rely much more heavily on cloud services, there's been a shift away from personalized customer service – think Amazon Web Services and other entities that provide little to no customer interaction," Cobb said. "What I want to do is ensure businesses in our region can have sophisticated technical needs met with unmatched customer service, by people right in their backyard."

Cobb's hire is the result of a continued effort by InfoSystems to adapt and grow its services to meet demand in an ever-shifting technology landscape.

"A lot has changed since I started InfoSystems 25 years ago – but one thing that has remained the same is our commitment to employing the highest quality talent in our region," said Clay Hales, Founder, President & CEO at InfoSystems. "Having Fred join our executive team furthers that mission and allows us to continue delivering the most advanced technical services with a personalized approach that's becoming so rare in our industry."

For additional InfoSystems information, please visit: <https://www.infosystems.biz>
For any media-related questions or needs, contact: david@heedpr.com

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About InfoSystems:

Since our founding in 1994, InfoSystems has stayed current with technology, invested heavily in hiring and training top talent, and established strong service offerings. We can provide ongoing technology support, or we can provide support on an as-needed basis. Our service models are



designed for extensive customization. The InfoSystems team can create specific solutions to meet any business demand.