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**PINNACLE FINANCIAL PARTNERS IS ONE OF AMERICA'S
BEST WORKPLACES FOR PARENTS**

NASHVILLE, TN, Nov. 29, 2018 – Pinnacle Financial Partners is one of the nation's best employers for working parents. The firm earned the No. 40 spot on the list of 2018 Best Workplaces for Parents from *FORTUNE* magazine and Great Place to Work®.

The list was determined by anonymous employee surveys, with analysis focused on the comparison between parent responses and non-parent responses. Researchers from Great Place to Work® looked for equity among responses from parents and non-parents and took into account an organization's success in overcoming differences in experience to maximize the potential for all employees.

"Balance is one of our values, and this award speaks directly to our success in building a workplace where associates are encouraged to achieve it," said Terry Turner, Pinnacle's president and CEO. "There's no such thing as a 'work life' and a 'home life.' We each have one life to live, and it's up to us to make sure it's balanced. That's why we give associates the flexibility they need to take care of themselves and their families."

Internal work environment surveys show Pinnacle is successful in this realm, with 96 percent of associates saying they are given the flexibility to maintain balance in their lives. Policies that support balance include generous personal time off given for any purpose, whether it be illness, family obligations or vacation. When combined with paid holidays, the average time off for full-time associates is 6.5 weeks every year.

Starting in 2019 Pinnacle will give new parents two weeks of paid leave in addition to allotted PTO and short-term disability. And as a small token of congratulations, the firm sends them monogrammed gifts as a surprise.

Pinnacle also encourages flexibility so associates can attend to family matters. Though much of their work takes place face-to-face with clients, the firm supports job sharing, part-time status and working from home when possible to help balance work and family commitments.

“The companies featured on the 2018 Best Workplaces for Parents list offer excellent, flexible and balanced workplaces,” said Michael C. Bush, CEO of Great Place to Work®. “But what makes these companies really stand out is that they respond to parents’ needs beyond childcare – continuing to invest in their development and valuing them as much or more after they became parents.”

The Best Workplaces for Parents list is one of a [series of rankings by Great Place to Work®](#) and *FORTUNE* based on employee feedback from Great Place to Work-Certified™ organizations. This year Pinnacle was also listed among the best places to work for [women](#), [Millennials](#) and in the [financial services industry](#), as well as ranking [No. 22 overall](#) among all companies in the United States.

Pinnacle Financial Partners provides a full range of banking, investment, trust, mortgage and insurance products and services designed for businesses and their owners and individuals interested in a comprehensive relationship with their financial institution. The firm is the No. 1 bank in the Nashville-Murfreesboro-Franklin MSA, according to 2018 deposit data from the FDIC. Pinnacle earned a place on *FORTUNE*'s 2017 and 2018 lists of the 100 Best Companies to Work For in the U.S., and *American Banker* recognized Pinnacle as one of America’s Best Banks to Work For six years in a row.

The firm began operations in a single location in downtown Nashville, TN in October 2000 and has since grown to approximately \$24.6 billion in assets as of Sept. 30, 2018. As the second-largest bank holding company headquartered in Tennessee, Pinnacle operates in 11 primarily urban markets in Tennessee, the Carolinas and Virginia.

Additional information concerning Pinnacle, which is included in the NASDAQ Financial-100 Index, can be accessed at www.pnfp.com.

About the Best Workplaces for Parents

Great Place to Work based its ranking on a [data-driven methodology](#) applied to anonymous Trust Index™ survey responses representing more than 5 million employees at Great Place to Work-Certified organizations. To determine the Best Workplaces for Parents list, Great Place to Work® compared parents' and non-parents' responses on more than 60 survey questions anonymously rating their employers. We took into account organizations' success in overcoming these differences in experience to create a great place to work and maximize the potential for all employees, regardless of parenting status. We focused our analysis on parents' overall feedback, analyzing how their experiences compared to that of their colleagues, whether job level or other personal characteristics changed the level of support received as a parent, and assessing the quality of parental leave, adoption, flexible schedule, child care and dependent health care benefits. We also considered how parenting status influenced other aspects of employees' work experience, including their experience of the company living up to its values, people's opportunities to innovate, and the effectiveness of their leaders.

To learn more about Great Place to Work Certification and recognition on Best Workplaces lists published with FORTUNE, visit [Greatplacetowork.com](https://www.greatplacetowork.com).

About Great Place to Work

[Great Place to Work](#)® is a global people analytics and consulting firm that helps companies produce better business results by focusing on workplace culture. Powered by more than 30 years of research, Emprising®, its SaaS-enabled survey and analytics platform, gives companies access to the assessments, data, and reporting needed to build a high-trust, high-performance culture.

Read our new book: “[A Great Place to Work for All: Better for Business, Better for People, Better for the World.](#)” Learn more on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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