



Read Across Chattanooga returns to Hamilton Place

Grab Your Hat and Read with the Cat!

CHATTANOOGA, TENN. (February 18, 2019) – Hamilton Place and Barnes & Noble Booksellers are calling Chattanooga's citizens, both young and old, to celebrate the joys of reading on Dr. Seuss's birthday.

The annual Read Across Chattanooga event to promote literacy in the community returns to Hamilton Place on Saturday, March 2 from noon to 2 p.m. Dr. Seuss books will be given away to the first 200 kids in attendance.

Children of all ages are invited to celebrate with Seuss-character-themed activities, where they can make and wear Horton's ears, the Cat's hat and the Lorax's mustache. There will also be balloon animals, celebrity readers, giveaways and more. And it wouldn't be a birthday party without some cookie cake to go around!

Read Across Chattanooga is part of the National Education Association's Read Across America Day. The goal is to show Chattanooga's children the joy of reading and build a nation of readers. Studies have shown that reading makes people happier and healthier and can even delay aging.

"Reading develops children's imaginations, memory, ability to concentrate and communication skills," said Kelly Flemings, community business development manager at Barnes & Noble Hamilton Place. "For so many reasons, it's imperative that we start early to encourage kids to become lifelong readers."

[According to Book Riot](#), third grade students who are "proficient" in reading are almost five times more likely to graduate high school than their peers with "below-basic" reading skills. And 82% of sixth graders who fail an English class don't graduate high school.

For full event details, visit [our website event page](#) or the [event on Facebook](#).