

# Complete Demographic Comparison Report



Date: October 5, 2020

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

## 2020 Demographics:

Q2 2020 Employees	101,655	182,450	214,661	234,336	255,651
Q2 2020 Establishments*	6,491	14,279	17,563	19,389	21,515
Total Population	115,563	281,067	425,833	514,261	608,208
Total Households	48,496	119,554	173,512	207,469	243,196
Female Population	60,227	146,955	220,668	265,196	312,867
% Female	52.1%	52.3%	51.8%	51.6%	51.4%
Male Population	55,335	134,112	205,165	249,065	295,342
% Male	47.9%	47.7%	48.2%	48.4%	48.6%
Population Density (per Sq. Mi.)	1,470.85	894.34	602.21	409.09	309.65

## Employed Civilian Population 16+

Total	53,399	140,242	216,543	260,741	303,452
White Collar	56.4%	60.6%	61.5%	60.3%	59.0%
Blue Collar	43.6%	39.4%	38.5%	39.7%	41.0%

## Seasonal Population by Quarter:

Q4 2017	658	2,054	3,321	4,964	6,501
Q1 2018	938	2,751	4,193	6,007	7,694
Q2 2018	999	2,883	4,406	6,316	8,061
Q3 2018	983	2,853	4,337	6,194	7,903
Q4 2018	975	2,839	4,311	6,169	7,893
Q1 2019	977	2,936	4,526	6,358	7,951
Q2 2019	1,031	3,094	4,795	6,772	8,440
Q3 2019	1,043	3,056	4,686	6,557	8,191
Q4 2019	1,053	3,057	4,662	6,518	8,153

## Age:

Age 0 - 4	6.7%	6.0%	5.8%	5.7%	5.7%
Age 5 - 14	11.3%	11.4%	11.8%	11.9%	12.0%
Age 15 - 19	6.8%	5.9%	6.1%	6.0%	6.1%
Age 20 - 24	7.9%	6.6%	6.3%	6.1%	6.0%
Age 25 - 34	17.2%	15.6%	14.2%	13.9%	13.5%
Age 35 - 44	11.8%	12.0%	12.2%	12.3%	12.3%
Age 45 - 54	11.5%	12.0%	12.7%	12.9%	13.2%
Age 55 - 64	12.0%	12.7%	13.2%	13.4%	13.5%

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Age 65 - 74	8.2%	9.6%	10.1%	10.3%	10.3%
Age 75 - 84	4.4%	5.5%	5.3%	5.3%	5.3%
Age 85 +	2.3%	2.7%	2.3%	2.2%	2.1%
Median Age	35.1	38.5	39.5	40.1	40.4
<b>Housing Units</b>					
Total Housing Units	55,393	132,132	189,533	226,625	266,431
Occupied Housing Units	87.6%	90.5%	91.6%	91.6%	91.3%
Vacant Housing Units	12.5%	9.5%	8.5%	8.5%	8.7%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	48,496	119,554	173,512	207,469	243,196
Owner Occupied Housing Units	23,131	66,404	109,685	136,641	162,566
Owner Occupied free and clear	39.5%	41.5%	39.2%	40.0%	40.6%
Owner Occupied with a mortgage or loan	60.5%	58.5%	60.8%	60.0%	59.4%
Renter Occupied Housing Units	25,365	53,150	63,827	70,828	80,630
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.3%	0.4%
Asian	1.2%	1.8%	1.9%	1.8%	1.6%
Black	36.4%	23.2%	17.2%	14.7%	13.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	55.4%	69.1%	75.9%	78.9%	80.4%
Other	4.1%	3.0%	2.4%	2.2%	2.4%
Multi-Race	2.4%	2.3%	2.2%	2.1%	2.1%
Hispanic Ethnicity	7.9%	6.2%	5.4%	5.0%	5.4%
Not of Hispanic Ethnicity	92.1%	93.8%	94.6%	95.0%	94.6%
<b>Race of Hispanics</b>					
Hispanics	9,184	17,533	23,019	25,733	32,562
American Indian	1.9%	1.7%	1.6%	1.6%	1.6%
Asian	0.4%	0.5%	0.6%	0.5%	0.5%
Black	3.0%	2.6%	2.9%	2.9%	2.6%

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Hawaiian/Pacific Islander	1.6%	0.9%	0.8%	0.7%	0.6%
White	34.8%	40.2%	44.3%	45.6%	44.7%
Other	50.3%	46.7%	42.6%	41.3%	42.5%
Multi-Race	7.9%	7.4%	7.3%	7.5%	7.5%

**Race of Non Hispanics**

Non Hispanics	106,378	263,534	402,813	488,529	575,646
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.3%	1.9%	2.0%	1.8%	1.7%
Black	39.2%	24.6%	18.0%	15.3%	13.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	57.1%	71.0%	77.7%	80.7%	82.5%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.9%	2.0%	1.9%	1.8%	1.8%

**Marital Status:**

Age 15 + Population	94,782	232,093	350,817	423,927	501,067
Divorced	13.9%	13.7%	12.8%	12.6%	12.7%
Never Married	42.2%	33.9%	30.3%	28.9%	28.1%
Now Married	37.0%	44.7%	49.9%	51.7%	52.4%
Now Married - Separated	2.8%	2.3%	2.0%	2.0%	2.1%
Widowed	6.9%	7.7%	7.0%	6.8%	6.8%

**Educational Attainment:**

Total Population Age 25+	77,751	197,094	298,152	361,495	427,265
Grade K - 8	4.3%	3.3%	3.0%	3.0%	3.4%
Grade 9 - 12	11.4%	9.1%	8.4%	8.6%	9.2%
High School Graduate	29.8%	29.3%	28.8%	29.6%	30.4%
Associates Degree	6.9%	7.8%	8.3%	8.4%	8.3%
Bachelor's Degree	16.8%	17.5%	18.2%	17.4%	16.4%
Graduate Degree	8.8%	9.5%	9.7%	9.3%	8.8%
Some College, No Degree	20.3%	22.3%	22.6%	22.6%	22.4%
No Schooling Completed	1.7%	1.2%	1.1%	1.1%	1.1%

**Household Income:**

Income \$ 0 - \$9,999	11.5%	8.0%	6.7%	6.5%	6.6%
Income \$ 10,000 - \$14,999	8.2%	6.3%	5.4%	5.2%	5.3%

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Income \$ 15,000 - \$24,999	15.2%	12.7%	11.1%	10.8%	10.9%
Income \$ 25,000 - \$34,999	12.3%	11.9%	10.7%	10.6%	10.7%
Income \$ 35,000 - \$49,999	13.5%	14.0%	13.1%	13.0%	13.2%
Income \$ 50,000 - \$74,999	15.5%	18.2%	18.9%	19.2%	19.3%
Income \$ 75,000 - \$99,999	8.5%	11.1%	12.6%	12.9%	12.9%
Income \$100,000 - \$124,999	5.3%	6.6%	8.1%	8.3%	8.1%
Income \$125,000 - \$149,999	3.2%	3.7%	4.6%	4.7%	4.6%
Income \$150,000 +	6.8%	7.6%	8.7%	8.8%	8.4%
Average Household Income	\$63,819	\$70,082	\$76,446	\$76,918	\$75,664
Median Household Income	\$37,712	\$46,930	\$53,402	\$54,504	\$53,793
Per Capita Income	\$27,338	\$30,103	\$31,456	\$31,312	\$30,510

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	25,655	68,663	109,579	134,865	160,727
Husband-Wife Family, Own Children, Below Poverty	911	1,876	2,509	3,095	3,854
Husband-Wife Family, No Own Children, Below Poverty	460	1,196	1,996	2,576	3,152
Male Householder, Own Children, Below Poverty	252	552	761	934	1,180
Male Householder, No Own Children, Below Poverty	207	367	409	452	530
Female Householder, Own Children, Below Poverty	2,235	3,630	4,331	4,865	5,727
Female Householder, No Own Children, Below Poverty	625	1,046	1,323	1,580	1,960

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Husband-Wife Family, Own Children, At/Above Poverty	4,060	13,427	25,164	31,645	38,129
Husband-Wife Family, No Own Children, At/Above Poverty	9,639	29,948	50,389	63,349	75,412
Male Householder, Own Children, At/Above Poverty	579	1,653	2,523	3,035	3,712
Male Householder, No Own Children, At/Above Poverty	1,176	2,746	3,815	4,614	5,447
Female Householder, Own Children, At/Above Poverty	2,077	4,769	6,491	7,338	8,443
Female Householder, No Own Children, At/Above Poverty	3,433	7,454	9,867	11,382	13,181

#### Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	115,563	281,067	425,833	514,261	608,208
Less Than .50	12,950	20,575	25,156	28,709	34,571
.50 - .99	16,443	28,740	35,944	41,714	50,631
1.00 - 1.24	8,419	17,042	22,531	25,954	31,477
1.25 - 1.49	7,122	15,437	20,393	24,271	29,195
1.50 - 1.84	9,510	21,195	30,346	37,261	44,996
1.85 - 1.99	3,727	8,963	12,208	14,380	17,563
2.00+	57,392	169,115	279,254	341,973	399,776

#### Poverty: Popn by Race

##### By Race

White, Below Poverty Level	10,340	24,442	34,458	42,613	54,396
White, Above Poverty Level	53,624	169,814	288,524	363,164	434,778
Black, Below Poverty Level	15,982	19,726	20,529	21,100	22,289
Black, Above Poverty Level	26,032	45,600	52,746	54,229	56,703
AI/Alaskan Native, Below Poverty Level	158	305	398	511	658

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AI/Alaskan Native, Above Poverty Level	292	648	997	1,256	1,592
Asian, Below Poverty Level	272	717	938	955	1,106
Asian, Above Poverty Level	1,107	4,385	7,308	8,041	8,866
NH/PI, Below Poverty Level	55	98	107	114	122
NH/PI, Above Poverty Level	170	247	312	363	392
Some Other Race, Below Poverty Level	1,669	2,576	2,873	3,050	3,980
Some Other Race, Above Poverty Level	3,086	5,942	7,417	8,124	10,485
2+ Races, Below Poverty Level	918	1,450	1,797	2,079	2,649
2+ Races, Above Poverty Level	1,859	5,116	7,428	8,663	10,191
<b>Poverty: Popn by Ethnicity</b>					
<b>Hispanic/Latino</b>					
Hispanic/Latino, Below Poverty Level	2,935	4,716	5,564	6,141	7,899
Hispanic/Latino, Above Poverty Level	6,249	12,817	17,455	19,592	24,663
Non-Hispanic/Latino, Below Poverty Level	26,458	44,599	55,536	64,282	77,303
Non-Hispanic/Latino, Above Poverty Level	79,920	218,935	347,277	424,247	498,344
<b>Non-Hispanic/Latino by Race</b>					
White, Below Poverty Level	9,492	22,884	32,428	40,262	51,438
White, Above Poverty Level	51,276	164,330	280,361	353,786	423,186
Other than White, Below Poverty Level	19,901	26,431	28,672	30,161	33,764
Other than White, Above Poverty Level	34,893	67,422	84,371	90,052	99,820
<b>Vehicles Available</b>					
0 Vehicles Available	14.1%	8.9%	7.0%	6.4%	6.1%
1 Vehicle Available	41.8%	38.7%	34.0%	32.1%	31.4%
2+ Vehicles Available	44.1%	52.4%	59.0%	61.5%	62.5%

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Average Vehicles Per Household	1.71	1.83	1.95	2.01	2.03
Total Vehicles Available	82,893	218,226	337,943	416,127	494,404

### 2025 Demographics:

Total Population	118,697	288,022	438,633	531,206	626,975
Total Households	50,502	123,963	180,480	216,263	252,896
Female Population	61,627	150,235	226,883	273,499	322,049
% Female	51.9%	52.2%	51.7%	51.5%	51.4%
Male Population	57,071	137,787	211,750	257,707	304,926
% Male	48.1%	47.8%	48.3%	48.5%	48.6%

Population Density (per Sq. Mi.)	1,510.75	916.47	620.31	422.57	319.20
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### Employed Civilian Population 16+

Total	52,923	140,145	218,637	264,176	307,283
% White Collar	56.6%	60.8%	61.7%	60.5%	59.2%
% Blue Collar	43.4%	39.2%	38.3%	39.5%	40.8%

### Age:

Age 0 - 4	6.5%	5.9%	5.6%	5.5%	5.5%
Age 5 - 14	11.6%	11.4%	11.5%	11.5%	11.5%
Age 15 - 19	6.6%	5.8%	6.0%	6.0%	6.0%
Age 20 - 24	7.3%	6.1%	6.1%	5.9%	5.9%
Age 25 - 34	16.9%	15.2%	13.9%	13.5%	13.3%
Age 35 - 44	12.7%	12.6%	12.7%	12.7%	12.6%
Age 45 - 54	10.8%	11.3%	11.9%	12.2%	12.3%
Age 55 - 64	11.4%	12.0%	12.4%	12.6%	12.7%
Age 65 - 74	9.0%	10.6%	11.1%	11.4%	11.4%
Age 75 - 84	5.0%	6.4%	6.4%	6.4%	6.5%
Age 85 +	2.2%	2.7%	2.4%	2.2%	2.2%
Median Age	35.8	39.2	40.3	40.9	41.1

### Housing Units

Total Housing Units	57,824	137,188	197,358	236,459	277,411
Occupied Housing Units	87.3%	90.4%	91.5%	91.5%	91.2%
Vacant Housing Units	12.7%	9.6%	8.6%	8.5%	8.8%

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### Housing Units by Tenure

Total Households in Tenure	50,502	123,963	180,480	216,263	252,896
Owner Occupied Housing Units	23,840	68,488	113,762	142,173	168,767
Owner Occupied free and clear	39.8%	41.9%	39.6%	40.4%	41.1%
Owner Occupied with a mortgage or loan	60.2%	58.1%	60.4%	59.6%	58.9%
Renter Occupied Housing Units	26,662	55,475	66,718	74,091	84,129

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.3%	0.4%
Asian	1.3%	2.0%	2.1%	1.9%	1.8%
Black	36.3%	23.4%	17.4%	14.8%	13.1%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	54.6%	68.1%	74.9%	78.0%	79.5%
Other	4.4%	3.3%	2.6%	2.4%	2.6%
Multi-Race	2.7%	2.7%	2.5%	2.4%	2.5%
Hispanic Ethnicity	8.6%	6.8%	5.9%	5.5%	5.9%
Not of Hispanic Ethnicity	91.4%	93.2%	94.1%	94.5%	94.1%

### Race of Hispanics

Hispanics	10,197	19,596	26,041	29,246	36,840
American Indian	1.8%	1.5%	1.4%	1.4%	1.5%
Asian	0.4%	0.5%	0.5%	0.5%	0.4%
Black	3.0%	2.6%	2.8%	2.8%	2.6%
Hawaiian/Pacific Islander	1.5%	0.8%	0.7%	0.6%	0.5%
White	35.0%	40.3%	44.5%	45.8%	44.9%
Other	50.3%	46.7%	42.6%	41.2%	42.4%
Multi-Race	8.0%	7.5%	7.4%	7.6%	7.7%

### Race of Non Hispanics

Non Hispanics	108,500	268,426	412,592	501,960	590,135
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	1.4%	2.1%	2.2%	2.0%	1.9%
Black	39.5%	25.0%	18.3%	15.5%	13.8%



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Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	56.4%	70.1%	76.8%	79.9%	81.7%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.2%	2.4%	2.2%	2.1%	2.1%

**Marital Status:**

Age 15 + Population	97,194	238,268	363,322	440,634	520,050
Divorced	13.8%	13.7%	12.9%	12.6%	12.7%
Never Married	42.5%	34.2%	30.5%	29.2%	28.4%
Now Married	37.0%	44.5%	49.6%	51.5%	52.2%
Now Married - Separated	2.8%	2.3%	2.0%	2.0%	2.1%
Widowed	6.8%	7.6%	7.0%	6.8%	6.8%

**Educational Attainment:**

Total Population Age 25+	80,721	203,970	310,298	377,415	445,346
Grade K - 9	4.2%	3.3%	2.9%	3.0%	3.4%
Grade 9 - 12	11.2%	8.9%	8.2%	8.5%	9.1%
High School Graduate	29.7%	29.1%	28.6%	29.4%	30.2%
Associates Degree	7.0%	7.8%	8.4%	8.5%	8.5%
Bachelor's Degree	17.1%	17.8%	18.4%	17.7%	16.6%
Graduate Degree	9.0%	9.7%	9.9%	9.5%	9.0%
Some College, No Degree	20.2%	22.2%	22.5%	22.5%	22.3%
No Schooling Completed	1.6%	1.2%	1.0%	1.1%	1.1%

**Household Income:**

Income \$ 0 - \$9,999	9.2%	6.2%	5.2%	5.0%	5.1%
Income \$ 10,000 - \$14,999	8.1%	5.9%	5.0%	4.8%	4.9%
Income \$ 15,000 - \$24,999	14.2%	11.5%	9.9%	9.6%	9.7%
Income \$ 25,000 - \$34,999	11.4%	10.7%	9.6%	9.4%	9.5%
Income \$ 35,000 - \$49,999	12.7%	12.9%	11.9%	11.8%	12.0%
Income \$ 50,000 - \$74,999	15.0%	17.5%	17.9%	18.2%	18.5%
Income \$ 75,000 - \$99,999	9.9%	12.6%	14.0%	14.3%	14.2%
Income \$100,000 - \$124,999	6.7%	8.4%	10.0%	10.2%	10.0%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$125,000 - \$149,999	4.2%	4.8%	5.8%	5.9%	5.8%
Income \$150,000 +	8.6%	9.4%	10.8%	10.8%	10.4%
Average Household Income	\$73,403	\$79,886	\$86,781	\$87,287	\$85,763
Median Household Income	\$42,805	\$53,772	\$61,837	\$62,955	\$61,960
Per Capita Income	\$31,773	\$34,669	\$36,005	\$35,808	\$34,841
<b>Vehicles Available</b>					
0 Vehicles Available	14.1%	8.9%	7.0%	6.4%	6.1%
1 Vehicle Available	42.0%	38.8%	34.1%	32.1%	31.5%
2+ Vehicles Available	43.9%	52.2%	59.0%	61.5%	62.4%
Average Vehicles Per Household	1.70	1.82	1.95	2.00	2.03
Total Vehicles Available	86,065	225,705	351,046	433,414	513,843

### 2010 Demographics:

Total Population	107,960	263,504	396,769	477,940	568,037
Total Households	44,626	110,981	160,298	191,220	225,217
Female Population	56,591	138,122	205,980	246,839	292,517
% Female	52.4%	52.4%	51.9%	51.7%	51.5%
Male Population	51,368	125,381	190,790	231,101	275,520
% Male	47.6%	47.6%	48.1%	48.4%	48.5%
Population Density (per Sq. Mi.)	1,374.08	838.45	561.11	380.19	289.19

### Employed Civilian Population 16+

Total	47,532	123,740	188,722	225,857	264,559
% White Collar	56.2%	60.4%	61.1%	59.8%	58.7%
% Blue Collar	43.8%	39.6%	38.9%	40.2%	41.3%

### Age:

Age 0 - 4	6.9%	6.3%	6.1%	6.1%	6.1%
Age 5 - 14	11.1%	11.5%	12.2%	12.3%	12.6%
Age 15 - 19	7.8%	6.7%	6.9%	6.8%	6.8%
Age 20 - 24	9.4%	7.7%	7.1%	6.8%	6.6%
Age 25 - 34	14.4%	13.6%	12.9%	12.7%	12.5%
Age 35 - 44	11.6%	12.3%	12.9%	13.1%	13.2%
Age 45 - 54	13.3%	13.9%	14.4%	14.6%	14.7%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Age 55 - 64	12.0%	12.5%	12.9%	13.0%	13.0%
Age 65 - 74	6.8%	7.8%	7.8%	8.0%	8.0%
Age 75 - 84	4.6%	5.4%	4.9%	4.8%	4.7%
Age 85 +	2.1%	2.3%	1.9%	1.8%	1.7%
Median Age	35.3	38.4	38.8	39.1	39.1
<b>Housing Units</b>					
Total Housing Units	51,766	124,537	177,745	211,794	249,871
Occupied Housing Units	86.2%	89.1%	90.2%	90.3%	90.1%
Vacant Housing Units	13.8%	10.9%	9.8%	9.7%	9.9%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	44,626	110,981	160,298	191,220	225,217
Owner Occupied Housing Units	22,224	63,379	103,275	128,050	153,171
Owner Occupied free and clear	34.0%	35.6%	33.5%	34.3%	34.8%
Owner Occupied with a mortgage or loan	66.0%	64.4%	66.5%	65.7%	65.2%
Renter Occupied Housing Units	22,402	47,603	57,023	63,170	72,047
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.3%	0.4%
Asian	1.0%	1.6%	1.6%	1.5%	1.4%
Black	37.8%	23.8%	17.6%	15.0%	13.2%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	55.4%	70.0%	76.8%	79.8%	81.5%
Other	3.2%	2.3%	1.9%	1.7%	1.9%
Multi-Race	1.9%	1.9%	1.7%	1.7%	1.7%
Hispanic Ethnicity	6.0%	4.7%	4.0%	3.7%	4.1%
Not of Hispanic Ethnicity	94.0%	95.3%	96.0%	96.3%	95.9%
<b>Race of Hispanics</b>					
Hispanics	6,446	12,335	16,011	17,884	23,282
American Indian	3.0%	2.4%	2.2%	2.2%	2.1%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Asian	0.4%	0.5%	0.5%	0.5%	0.4%
Black	2.8%	2.5%	2.7%	2.6%	2.3%
Hawaiian/Pacific Islander	1.9%	1.1%	0.9%	0.9%	0.7%
White	33.5%	39.1%	43.2%	44.6%	43.9%
Other	50.7%	47.1%	43.2%	41.9%	43.1%
Multi-Race	7.8%	7.3%	7.3%	7.3%	7.4%

### Race of Non Hispanics

Non Hispanics	101,513	251,169	380,758	460,057	544,755
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.1%	1.6%	1.7%	1.5%	1.4%
Black	40.0%	24.9%	18.2%	15.5%	13.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	0.0%	0.0%
White	56.8%	71.5%	78.2%	81.2%	83.1%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.6%	1.6%	1.5%	1.4%	1.4%

### Marital Status:

Age 15 + Population	88,562	216,727	324,117	389,920	461,950
Divorced	14.2%	13.4%	12.7%	12.4%	12.5%
Never Married	38.2%	30.5%	27.6%	26.4%	25.8%
Now Married	37.9%	46.9%	51.7%	53.5%	54.4%
Now Married - Separated	3.6%	2.5%	2.1%	2.0%	2.1%
Widowed	9.7%	9.3%	8.1%	7.6%	7.3%

### Educational Attainment:

Total Population Age 25+	69,976	178,714	268,757	324,887	385,602
Grade K - 8	5.2%	3.9%	3.4%	3.5%	3.9%
Grade 9 - 12	14.1%	11.2%	10.3%	10.6%	11.2%
High School Graduate	29.6%	29.6%	29.4%	30.3%	31.0%
Associates Degree	5.9%	6.6%	7.0%	6.9%	6.9%
Bachelor's Degree	13.9%	15.2%	16.3%	15.8%	14.8%
Graduate Degree	8.1%	8.8%	8.8%	8.2%	7.8%
Some College, No Degree	20.7%	22.8%	23.3%	23.3%	23.0%
No Schooling Completed	2.6%	1.9%	1.5%	1.5%	1.5%

### Household Income:

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$ 0 - \$9,999	14.2%	9.8%	8.5%	8.3%	8.5%
Income \$ 10,000 - \$14,999	9.7%	7.6%	6.6%	6.4%	6.4%
Income \$ 15,000 - \$24,999	18.7%	15.8%	14.2%	13.8%	13.9%
Income \$ 25,000 - \$34,999	13.7%	13.8%	12.7%	12.6%	12.7%
Income \$ 35,000 - \$49,999	13.7%	15.2%	14.8%	15.0%	15.3%
Income \$ 50,000 - \$74,999	12.8%	16.1%	17.6%	18.0%	18.0%
Income \$ 75,000 - \$99,999	7.1%	9.8%	11.5%	11.7%	11.5%
Income \$100,000 - \$124,999	3.6%	4.6%	5.8%	5.9%	5.8%
Income \$125,000 - \$149,999	2.1%	2.5%	3.0%	3.0%	2.9%
Income \$150,000 +	4.4%	4.9%	5.4%	5.3%	5.0%
Average Household Income	\$51,422	\$57,543	\$62,384	\$62,370	\$61,456
Median Household Income	\$30,294	\$37,578	\$42,531	\$43,321	\$42,771
Per Capita Income	\$21,849	\$24,544	\$25,527	\$25,251	\$24,635
<b>Vehicles Available</b>					
0 Vehicles Available	16.5%	10.0%	7.9%	7.2%	6.8%
1 Vehicle Available	39.3%	36.8%	32.7%	30.9%	30.4%
2+ Vehicles Available	44.3%	53.2%	59.5%	61.9%	62.8%
Average Vehicles Per Household	1.73	1.85	1.97	2.02	2.04
Total Vehicles Available	77,388	205,353	315,061	386,627	460,057
<b>2000 Census Demographics:</b>					
Total Population	106,495	251,410	362,648	432,267	510,762
Total Households	44,971	105,328	146,158	172,382	202,202
Female Population	56,355	132,400	189,217	224,375	264,274
% Female	52.9%	52.7%	52.2%	51.9%	51.7%
Male Population	50,140	119,010	173,431	207,892	246,488
% Male	47.1%	47.3%	47.8%	48.1%	48.3%
<b>Employed Civilian Population 16+</b>					
Total	45,579	117,518	174,671	208,670	245,486

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% White Collar	56.7%	60.4%	61.2%	59.5%	57.7%
% Blue Collar	43.4%	39.7%	38.8%	40.5%	42.3%
<b>Age:</b>					
Age 0 - 4	6.1%	6.0%	6.1%	6.1%	6.2%
Age 5 - 14	13.4%	13.0%	13.5%	13.6%	13.8%
Age 15 - 19	6.7%	6.2%	6.6%	6.6%	6.6%
Age 20 - 24	8.5%	7.3%	6.9%	6.7%	6.6%
Age 25 - 34	13.6%	13.7%	13.6%	13.6%	13.7%
Age 35 - 44	14.6%	14.9%	15.6%	15.8%	15.8%
Age 45 - 54	13.0%	13.7%	14.3%	14.4%	14.3%
Age 55 - 64	8.8%	9.6%	9.6%	9.8%	9.8%
Age 65 - 74	7.9%	8.2%	7.6%	7.4%	7.3%
Age 75 - 84	5.4%	5.5%	4.7%	4.6%	4.4%
Age 85 +	2.1%	1.9%	1.6%	1.5%	1.4%
Median Age	36.2	37.7	37.3	37.3	37.1
<b>Housing Units</b>					
Total Housing Units	50,279	114,975	158,122	186,422	218,521
Owner Occupied Housing Units	46.6%	55.9%	61.8%	64.1%	65.1%
Renter Occupied Housing Units	42.8%	35.8%	30.7%	28.4%	27.4%
Vacant Housing Units	10.6%	8.4%	7.6%	7.5%	7.5%
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	0.8%	1.3%	1.2%	1.1%	1.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	40.4%	23.4%	17.4%	14.9%	13.1%
White	56.1%	73.0%	79.3%	82.1%	83.7%
Other	1.1%	0.7%	0.7%	0.6%	0.8%
Two or More Races	1.3%	1.2%	1.2%	1.1%	1.1%
Hispanic Ethnicity	2.1%	1.6%	1.6%	1.5%	1.7%
Not of Hispanic Ethnicity	98.0%	98.4%	98.5%	98.5%	98.3%
<b>Marital Status:</b>					
Age 15 + Population	85,768	203,642	291,498	347,017	408,862

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Divorced	14.4%	13.3%	12.1%	11.7%	11.7%
Never Married	30.6%	25.0%	23.3%	22.4%	21.7%
Now Married	37.7%	47.6%	52.3%	54.1%	55.0%
Separated	7.3%	4.9%	4.4%	4.2%	4.1%
Widowed	9.8%	9.1%	7.9%	7.6%	7.5%
<b>Educational Attainment:</b>					
Total Population Age 25+	69,299	169,474	242,388	289,477	341,175
Grade K - 8	7.6%	6.3%	6.0%	6.6%	7.4%
Grade 9 - 11, No diploma	18.0%	15.1%	14.5%	14.9%	15.5%
High School Graduate	28.5%	27.9%	28.4%	29.1%	29.8%
Associates Degree	4.8%	5.6%	5.9%	5.9%	5.7%
Bachelor's Degree	12.1%	14.0%	14.4%	13.6%	12.7%
Graduate Degree	6.7%	7.4%	7.3%	6.8%	6.4%
Some College, No Degree	21.0%	22.7%	22.7%	22.3%	21.8%
No Schooling Completed	1.3%	0.9%	0.8%	0.8%	0.9%
Public School Enrollment	82.6%	81.2%	80.0%	80.8%	82.2%
Private School Enrollment	17.4%	18.8%	20.0%	19.2%	17.8%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	19.1%	13.1%	11.3%	10.9%	11.0%
Income \$ 10,000 - \$14,999	9.5%	7.5%	6.8%	6.8%	7.0%
Income \$ 15,000 - \$24,999	17.9%	16.2%	14.7%	14.6%	14.7%
Income \$ 25,000 - \$34,999	13.8%	14.3%	13.9%	14.0%	14.0%
Income \$ 35,000 - \$49,999	14.8%	17.3%	17.5%	17.7%	17.8%
Income \$ 50,000 - \$74,999	13.9%	16.9%	18.7%	19.1%	19.1%
Income \$ 75,000 - \$99,999	4.8%	7.0%	8.3%	8.4%	8.3%
Income \$100,000 - \$124,999	2.1%	2.9%	3.6%	3.6%	3.4%
Income \$125,000 - \$149,999	1.3%	1.6%	1.8%	1.7%	1.7%
Income \$150,000 - \$199,999	1.0%	1.4%	1.6%	1.5%	1.4%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$200,000 or More	1.8%	1.9%	1.9%	1.8%	1.7%
Average Household Income	\$41,674	\$47,587	\$50,494	\$50,104	\$49,572
Median Household Income	\$27,328	\$34,223	\$37,629	\$37,922	\$37,623
Per Capita Income	\$17,598	\$19,937	\$20,350	\$19,981	\$19,625
<b>Vehicles Available</b>					
0 Vehicles Available	16.0%	10.1%	8.1%	7.6%	7.3%
1 Vehicle Available	40.5%	37.8%	33.7%	32.3%	31.8%
2 Vehicles Available	30.3%	35.6%	38.6%	39.1%	39.4%
3+ Vehicles Available	13.2%	16.5%	19.6%	21.0%	21.5%
Average Vehicles Per Household	1.30	1.50	1.60	1.70	1.70
Total Vehicles Available	65,649	172,886	257,983	312,174	369,766
<b>Population Trend</b>					
2000	106,495	251,410	362,648	432,267	510,762
2010	107,960	263,504	396,769	477,940	568,037
Change 2000 to 2010	1.4%	4.8%	9.4%	10.6%	11.2%
2020	115,563	281,067	425,833	514,261	608,208
2025	118,697	288,022	438,633	531,206	626,975
Change 2020 to 2025	2.7%	2.5%	3.0%	3.3%	3.1%
<b>Household Trend</b>					
2000	44,971	105,328	146,158	172,382	202,202
2010	44,626	110,981	160,298	191,220	225,217
Change 2000 to 2010	7.8%	13.5%	18.7%	20.4%	20.3%
2020	48,496	119,554	173,512	207,469	243,196
2025	50,502	123,963	180,480	216,263	252,896
Change 2020 to 2025	4.1%	3.7%	4.0%	4.2%	4.0%
<b>Average Household Size Trend</b>					
2000	2.3	2.3	2.4	2.5	2.5
2010	2.3	2.3	2.4	2.4	2.5



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Change 2000 to 2010	0.9%	-1.1%	-0.5%	-0.6%	-0.4%
2020	2.3	2.3	2.4	2.4	2.5
2025	2.2	2.3	2.4	2.4	2.4
Change 2020 to 2025	-1.2%	-1.1%	-0.9%	-0.9%	-0.8%

**Median Age Trend**

2000	36.2	37.7	37.3	37.3	37.1
2010	35.3	38.4	38.8	39.1	39.1
2020	35.1	38.5	39.5	40.1	40.4
2025	35.8	39.2	40.3	40.9	41.1

**Housing Units Trend**

**Total Housing Units**

Change 2000 to 2010	3.0%	8.3%	12.4%	13.6%	14.3%
Change 2020 to 2025	4.4%	3.8%	4.1%	4.3%	4.1%

**Owner Occupied Housing Units**

Change 2000 to 2010	-5.2%	-1.3%	5.8%	7.2%	7.7%
Change 2020 to 2025	3.1%	3.1%	3.7%	4.0%	3.8%

**Renter Occupied Housing Units**

Change 2000 to 2010	4.0%	15.8%	17.5%	19.5%	20.2%
Change 2020 to 2025	5.1%	4.4%	4.5%	4.6%	4.3%

**Vacant Housing Units**

Change 2000 to 2010	34.5%	40.5%	45.8%	46.5%	51.1%
Change 2020 to 2025	6.2%	5.2%	5.3%	5.4%	5.5%

**Race and Ethnicity Trend**

**American Indian, Eskimo, Aleut**

Change 2000 to 2010	69.5%	24.3%	17.7%	26.7%	34.3%
Change 2020 to 2025	1.3%	1.2%	2.2%	2.7%	3.0%

**Asian and Native Hawaiian/Other Pacific Islander**

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Change 2000 to 2010	51.5%	30.8%	55.7%	59.7%	64.1%
Change 2020 to 2025	11.4%	12.3%	13.7%	14.1%	13.7%
<b>Black</b>					
Change 2000 to 2010	-5.1%	6.8%	10.9%	11.5%	11.5%
Change 2020 to 2025	2.7%	3.4%	4.0%	4.2%	4.3%
<b>White</b>					
Change 2000 to 2010	0.1%	0.4%	5.9%	7.5%	8.3%
Change 2020 to 2025	1.3%	1.0%	1.7%	2.1%	1.9%
<b>Other</b>					
Change 2000 to 2010	192.2%	231.8%	208.0%	193.9%	173.0%
Change 2020 to 2025	10.7%	11.5%	12.6%	12.9%	12.5%
<b>Two or More Races</b>					
Change 2000 to 2010	48.8%	61.4%	64.1%	69.0%	65.2%
Change 2020 to 2025	17.3%	18.7%	20.1%	20.8%	20.4%
<b>Hispanic Ethnicity</b>					
Change 2000 to 2010	195.2%	205.8%	184.2%	174.4%	170.6%
Change 2020 to 2025	11.0%	11.8%	13.1%	13.7%	13.1%
<b>Not of Hispanic Ethnicity</b>					
Change 2000 to 2010	-2.7%	1.5%	6.7%	8.1%	8.5%
Change 2020 to 2025	2.0%	1.9%	2.4%	2.7%	2.5%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).