

# Complete Demographic Comparison Report



Date: September 7, 2021

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

## 2021 Demographics:

Q2 2021 Employees	104,696	186,484	219,409	239,263	259,482
Q2 2021 Establishments*	6,465	14,222	17,542	19,378	21,482
Total Population	117,679	284,233	429,980	519,419	614,036
Total Households	49,611	121,354	175,784	210,141	246,146
Female Population	61,363	148,575	222,779	267,805	315,806
% Female	52.1%	52.3%	51.8%	51.6%	51.4%
Male Population	56,315	135,659	207,201	251,613	298,231
% Male	47.9%	47.7%	48.2%	48.4%	48.6%
Population Density (per Sq. Mi.)	1,497.78	904.41	608.07	413.19	312.61

## Employed Civilian Population 16+

Total	52,641	137,776	212,673	256,180	298,383
White Collar	56.4%	60.5%	61.4%	60.2%	58.9%
Blue Collar	43.6%	39.5%	38.6%	39.8%	41.1%

## Seasonal Population by Quarter:

Q4 2018	975	2,839	4,311	6,169	7,893
Q1 2019	977	2,936	4,526	6,358	7,951
Q2 2019	1,031	3,094	4,795	6,772	8,440
Q3 2019	1,043	3,056	4,686	6,557	8,191
Q4 2019	1,053	3,057	4,662	6,518	8,153
Q1 2020	1,470	3,889	5,696	7,811	9,587
Q2 2020	1,434	3,786	5,579	7,646	9,374
Q3 2020	1,503	3,961	5,818	7,998	9,776
Q4 2020	1,612	4,201	6,133	8,391	10,237

## Age:

Age 0 - 4	6.7%	6.0%	5.8%	5.7%	5.7%
Age 5 - 14	11.2%	11.3%	11.7%	11.8%	11.9%
Age 15 - 19	6.9%	5.9%	6.1%	6.0%	6.1%
Age 20 - 24	7.9%	6.5%	6.2%	6.0%	6.0%
Age 25 - 34	17.3%	15.7%	14.4%	14.0%	13.7%
Age 35 - 44	11.8%	12.0%	12.2%	12.3%	12.3%
Age 45 - 54	11.2%	11.8%	12.5%	12.7%	12.9%
Age 55 - 64	11.9%	12.7%	13.1%	13.4%	13.5%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Age 65 - 74	8.3%	9.8%	10.3%	10.5%	10.6%
Age 75 - 84	4.5%	5.6%	5.4%	5.4%	5.4%
Age 85 +	2.3%	2.7%	2.3%	2.2%	2.1%
Median Age	35.0	38.5	39.6	40.2	40.4
<b>Housing Units</b>					
Total Housing Units	57,055	134,969	193,188	230,867	270,956
Occupied Housing Units	87.0%	89.9%	91.0%	91.0%	90.8%
Vacant Housing Units	13.1%	10.1%	9.0%	9.0%	9.2%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	49,611	121,354	175,784	210,141	246,146
Owner Occupied Housing Units	23,464	67,083	110,749	138,087	164,481
Owner Occupied free and clear	40.1%	41.8%	39.6%	40.3%	41.0%
Owner Occupied with a mortgage or loan	59.9%	58.2%	60.4%	59.7%	59.0%
Renter Occupied Housing Units	26,147	54,271	65,034	72,054	81,665
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.4%	0.4%
Asian	1.2%	1.9%	2.0%	1.8%	1.7%
Black	36.2%	23.2%	17.2%	14.6%	13.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	55.3%	69.0%	75.7%	78.8%	80.3%
Other	4.2%	3.1%	2.5%	2.2%	2.5%
Multi-Race	2.4%	2.4%	2.2%	2.1%	2.2%
Hispanic Ethnicity	8.1%	6.4%	5.6%	5.2%	5.5%
Not of Hispanic Ethnicity	91.9%	93.6%	94.4%	94.8%	94.5%
<b>Race of Hispanics</b>					
Hispanics	9,570	18,276	24,023	26,884	33,955
American Indian	1.9%	1.6%	1.5%	1.5%	1.6%
Asian	0.4%	0.5%	0.6%	0.5%	0.5%
Black	3.1%	2.7%	2.9%	2.9%	2.6%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--	---	---	---	---

Hawaiian/Pacific Islander	1.4%	0.8%	0.7%	0.6%	0.5%
White	35.0%	40.4%	44.5%	45.7%	44.8%
Other	50.3%	46.6%	42.6%	41.2%	42.5%
Multi-Race	7.9%	7.4%	7.3%	7.4%	7.5%

#### Race of Non Hispanics

Non Hispanics	108,108	265,957	405,956	492,535	580,081
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.3%	2.0%	2.1%	1.9%	1.8%
Black	39.2%	24.6%	18.1%	15.3%	13.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	57.1%	70.9%	77.5%	80.6%	82.3%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.9%	2.0%	1.9%	1.8%	1.8%

#### Marital Status:

Age 15 + Population	96,601	234,924	354,671	428,740	506,535
Divorced	13.8%	13.7%	12.9%	12.6%	12.7%
Never Married	42.7%	34.3%	30.6%	29.2%	28.4%
Now Married	36.6%	44.3%	49.5%	51.3%	52.1%
Now Married - Separated	2.9%	2.3%	2.0%	2.0%	2.1%
Widowed	6.9%	7.7%	7.1%	6.9%	6.8%

#### Educational Attainment:

Total Population Age 25+	79,206	199,643	301,814	366,142	432,525
Grade K - 8	4.4%	3.4%	3.0%	3.1%	3.5%
Grade 9 - 12	11.3%	9.0%	8.3%	8.5%	9.1%
High School Graduate	28.9%	28.5%	28.1%	28.9%	29.8%
Associates Degree	7.1%	7.9%	8.4%	8.5%	8.4%
Bachelor's Degree	17.1%	17.9%	18.7%	18.0%	16.9%
Graduate Degree	9.4%	10.0%	10.2%	9.7%	9.2%
Some College, No Degree	20.3%	22.1%	22.3%	22.3%	22.1%
No Schooling Completed	1.5%	1.1%	1.0%	1.0%	1.0%

#### Household Income:

Income \$ 0 - \$9,999	10.0%	6.8%	5.8%	5.6%	5.6%
Income \$ 10,000 - \$14,999	7.6%	5.9%	5.0%	4.8%	4.9%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$ 15,000 - \$24,999	14.1%	11.6%	10.0%	9.7%	9.8%
Income \$ 25,000 - \$34,999	11.3%	10.9%	9.8%	9.7%	9.8%
Income \$ 35,000 - \$49,999	13.3%	13.6%	12.5%	12.3%	12.5%
Income \$ 50,000 - \$74,999	16.0%	18.5%	19.0%	19.3%	19.4%
Income \$ 75,000 - \$99,999	9.5%	12.1%	13.7%	14.1%	14.1%
Income \$100,000 - \$124,999	6.2%	7.5%	9.1%	9.3%	9.1%
Income \$125,000 - \$149,999	3.7%	4.2%	5.0%	5.2%	5.1%
Income \$150,000 +	8.2%	8.9%	10.1%	10.1%	9.7%
Average Household Income	\$70,492	\$75,855	\$82,209	\$82,653	\$81,317
Median Household Income	\$42,214	\$51,471	\$58,864	\$60,106	\$59,248
Per Capita Income	\$30,270	\$32,676	\$33,911	\$33,716	\$32,851

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	26,093	69,395	110,707	136,353	162,424
Husband-Wife Family, Own Children, Below Poverty	871	1,786	2,403	2,991	3,734
Husband-Wife Family, No Own Children, Below Poverty	419	1,113	1,896	2,464	3,043
Male Householder, Own Children, Below Poverty	295	579	777	943	1,174
Male Householder, No Own Children, Below Poverty	247	432	479	526	611
Female Householder, Own Children, Below Poverty	2,330	3,786	4,536	5,095	5,942
Female Householder, No Own Children, Below Poverty	603	1,034	1,323	1,584	1,984

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

Husband-Wife Family, Own Children, At/Above Poverty	4,106	13,498	25,343	31,979	38,460
Husband-Wife Family, No Own Children, At/Above Poverty	9,729	30,133	50,659	63,774	75,953
Male Householder, Own Children, At/Above Poverty	705	1,921	2,847	3,367	4,037
Male Householder, No Own Children, At/Above Poverty	1,261	2,782	3,864	4,654	5,522
Female Householder, Own Children, At/Above Poverty	2,120	4,897	6,725	7,615	8,734
Female Householder, No Own Children, At/Above Poverty	3,407	7,433	9,855	11,360	13,230

**Poverty: Popn, Ratio of Income to Poverty Level**

Total Population for whom poverty status is determined	117,679	284,233	429,980	519,419	614,036
Less Than .50	12,948	20,299	24,800	28,283	33,901
.50 - .99	16,328	28,195	35,169	40,836	49,411
1.00 - 1.24	8,376	17,027	22,642	26,179	31,652
1.25 - 1.49	7,361	15,685	20,616	24,475	29,454
1.50 - 1.84	9,765	21,413	30,450	37,284	45,040
1.85 - 1.99	3,777	9,214	12,623	14,954	18,344
2.00+	59,124	172,401	283,678	347,407	406,234

**Poverty: Popn by Race**

**By Race**

White, Below Poverty Level	10,278	23,773	33,461	41,437	52,690
White, Above Poverty Level	54,841	172,259	291,970	367,604	440,170
Black, Below Poverty Level	15,846	19,471	20,262	20,823	21,976
Black, Above Poverty Level	26,781	46,520	53,715	55,235	57,756
AI/Alaskan Native, Below Poverty Level	162	310	406	522	669

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
AI/Alaskan Native, Above Poverty Level	296	661	1,022	1,288	1,631
Asian, Below Poverty Level	283	738	967	984	1,141
Asian, Above Poverty Level	1,160	4,564	7,586	8,369	9,242
NH/PI, Below Poverty Level	57	95	105	113	122
NH/PI, Above Poverty Level	170	253	320	376	405
Some Other Race, Below Poverty Level	1,710	2,641	2,947	3,130	4,039
Some Other Race, Above Poverty Level	3,240	6,221	7,765	8,513	11,018
2+ Races, Below Poverty Level	940	1,466	1,821	2,109	2,677
2+ Races, Above Poverty Level	1,916	5,261	7,632	8,914	10,502
<b>Poverty: Popn by Ethnicity</b>					
<b>Hispanic/Latino</b>					
Hispanic/Latino, Below Poverty Level	3,010	4,838	5,712	6,314	8,031
Hispanic/Latino, Above Poverty Level	6,560	13,438	18,311	20,570	25,924
Non-Hispanic/Latino, Below Poverty Level	26,265	43,655	54,258	62,804	75,281
Non-Hispanic/Latino, Above Poverty Level	81,843	222,302	351,698	429,730	504,800
<b>Non-Hispanic/Latino by Race</b>					
White, Below Poverty Level	9,407	22,171	31,375	39,012	49,673
White, Above Poverty Level	52,361	166,486	283,377	357,731	427,959
Other than White, Below Poverty Level	19,868	26,323	28,595	30,107	33,639
Other than White, Above Poverty Level	36,042	69,253	86,632	92,569	102,765
<b>Vehicles Available</b>					
0 Vehicles Available	13.1%	8.5%	6.8%	6.2%	6.0%
1 Vehicle Available	42.2%	38.7%	33.8%	31.9%	31.1%
2+ Vehicles Available	44.7%	52.8%	59.4%	61.9%	62.9%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--	---	---	---	---

Average Vehicles Per Household	1.71	1.83	1.95	2.01	2.04
Total Vehicles Available	85,065	222,006	343,572	423,253	502,955

### 2026 Demographics:

Total Population	121,961	293,003	444,903	538,778	635,385
Total Households	52,182	126,642	183,756	220,050	257,015
Female Population	63,361	152,785	230,056	277,309	326,288
% Female	52.0%	52.1%	51.7%	51.5%	51.4%
Male Population	58,600	140,218	214,846	261,469	309,097
% Male	48.1%	47.9%	48.3%	48.5%	48.7%
Population Density (per Sq. Mi.)	1,552.28	932.32	629.18	428.59	323.48

### Employed Civilian Population 16+

Total	53,212	139,120	216,405	261,430	304,601
% White Collar	56.5%	60.6%	61.4%	60.3%	59.0%
% Blue Collar	43.5%	39.4%	38.6%	39.7%	41.0%

### Age:

Age 0 - 4	6.5%	5.8%	5.6%	5.5%	5.5%
Age 5 - 14	11.5%	11.3%	11.5%	11.5%	11.5%
Age 15 - 19	6.8%	5.8%	6.0%	6.0%	6.0%
Age 20 - 24	7.3%	6.1%	6.1%	5.9%	5.9%
Age 25 - 34	16.8%	15.2%	13.9%	13.5%	13.2%
Age 35 - 44	12.8%	12.7%	12.8%	12.8%	12.7%
Age 45 - 54	10.8%	11.3%	11.9%	12.1%	12.3%
Age 55 - 64	11.2%	11.8%	12.2%	12.4%	12.5%
Age 65 - 74	9.1%	10.6%	11.2%	11.4%	11.5%
Age 75 - 84	5.1%	6.5%	6.6%	6.7%	6.7%
Age 85 +	2.2%	2.7%	2.4%	2.3%	2.2%
Median Age	35.7	39.2	40.3	40.9	41.2

### Housing Units

Total Housing Units	60,198	141,141	202,308	242,128	283,404
Occupied Housing Units	86.7%	89.7%	90.8%	90.9%	90.7%
Vacant Housing Units	13.3%	10.3%	9.2%	9.1%	9.3%

---

5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	---	---	---	---

---

### Housing Units by Tenure

Total Households in Tenure	52,182	126,642	183,756	220,050	257,015
Owner Occupied Housing Units	24,391	69,577	115,341	144,241	171,376
Owner Occupied free and clear	40.4%	42.3%	40.1%	40.8%	41.4%
Owner Occupied with a mortgage or loan	59.6%	57.7%	59.9%	59.2%	58.6%
Renter Occupied Housing Units	27,790	57,065	68,415	75,809	85,639

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.3%	0.4%
Asian	1.4%	2.1%	2.2%	2.0%	1.9%
Black	36.2%	23.5%	17.4%	14.8%	13.2%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	54.5%	67.9%	74.6%	77.8%	79.3%
Other	4.5%	3.4%	2.7%	2.5%	2.7%
Multi-Race	2.8%	2.7%	2.6%	2.5%	2.5%
Hispanic Ethnicity	8.8%	7.0%	6.2%	5.7%	6.1%
Not of Hispanic Ethnicity	91.2%	93.0%	93.8%	94.3%	93.9%

### Race of Hispanics

Hispanics	10,738	20,618	27,409	30,814	38,713
American Indian	1.7%	1.4%	1.3%	1.4%	1.4%
Asian	0.3%	0.5%	0.5%	0.5%	0.4%
Black	3.2%	2.7%	2.9%	2.9%	2.6%
Hawaiian/Pacific Islander	1.3%	0.7%	0.6%	0.6%	0.5%
White	35.2%	40.5%	44.6%	45.9%	45.0%
Other	50.3%	46.7%	42.5%	41.2%	42.4%
Multi-Race	8.0%	7.5%	7.5%	7.6%	7.7%

### Race of Non Hispanics

Non Hispanics	111,222	272,385	417,494	507,964	596,672
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.5%	2.2%	2.3%	2.1%	2.0%
Black	39.4%	25.0%	18.4%	15.5%	13.9%



	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
--	--	---	---	---	---

Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	56.4%	69.9%	76.6%	79.7%	81.5%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.3%	2.4%	2.2%	2.2%	2.2%

**Marital Status:**

Age 15 + Population	99,998	242,694	369,006	447,422	527,570
Divorced	13.6%	13.6%	12.8%	12.5%	12.6%
Never Married	43.0%	34.5%	30.8%	29.3%	28.5%
Now Married	36.6%	44.3%	49.4%	51.3%	52.0%
Now Married - Separated	2.8%	2.3%	2.0%	2.0%	2.1%
Widowed	6.8%	7.6%	7.0%	6.8%	6.8%

**Educational Attainment:**

Total Population Age 25+	82,841	207,621	315,203	383,364	451,975
Grade K - 9	4.3%	3.4%	3.0%	3.0%	3.4%
Grade 9 - 12	11.1%	8.8%	8.1%	8.4%	8.9%
High School Graduate	28.8%	28.3%	27.9%	28.6%	29.5%
Associates Degree	7.2%	8.0%	8.5%	8.6%	8.6%
Bachelor's Degree	17.4%	18.2%	19.0%	18.3%	17.2%
Graduate Degree	9.6%	10.2%	10.4%	9.9%	9.4%
Some College, No Degree	20.2%	22.0%	22.2%	22.2%	22.0%
No Schooling Completed	1.4%	1.1%	0.9%	1.0%	1.0%

**Household Income:**

Income \$ 0 - \$9,999	9.2%	6.3%	5.3%	5.1%	5.2%
Income \$ 10,000 - \$14,999	7.5%	5.7%	4.9%	4.7%	4.8%
Income \$ 15,000 - \$24,999	13.8%	11.2%	9.7%	9.4%	9.5%
Income \$ 25,000 - \$34,999	10.9%	10.4%	9.4%	9.3%	9.4%
Income \$ 35,000 - \$49,999	12.8%	13.1%	12.0%	11.8%	12.0%
Income \$ 50,000 - \$74,999	15.6%	18.1%	18.4%	18.7%	18.9%
Income \$ 75,000 - \$99,999	10.1%	12.6%	14.1%	14.5%	14.4%
Income \$100,000 - \$124,999	6.8%	8.2%	9.7%	9.9%	9.7%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$125,000 - \$149,999	4.1%	4.6%	5.5%	5.7%	5.5%
Income \$150,000 +	9.1%	9.8%	11.0%	11.0%	10.6%
Average Household Income	\$74,992	\$80,200	\$86,567	\$86,938	\$85,325
Median Household Income	\$44,540	\$54,331	\$62,015	\$63,111	\$61,994
Per Capita Income	\$32,620	\$34,946	\$36,047	\$35,775	\$34,760
<b>Vehicles Available</b>					
0 Vehicles Available	13.1%	8.6%	6.8%	6.2%	6.0%
1 Vehicle Available	42.3%	38.9%	33.9%	31.9%	31.1%
2+ Vehicles Available	44.5%	52.6%	59.3%	61.9%	62.9%
Average Vehicles Per Household	1.71	1.83	1.95	2.01	2.04
Total Vehicles Available	89,283	231,205	358,792	443,014	525,077

### 2010 Demographics:

Total Population	107,960	263,504	396,769	477,940	568,037
Total Households	44,626	110,981	160,298	191,220	225,217
Female Population	56,591	138,122	205,980	246,839	292,517
% Female	52.4%	52.4%	51.9%	51.7%	51.5%
Male Population	51,368	125,381	190,790	231,101	275,520
% Male	47.6%	47.6%	48.1%	48.4%	48.5%
Population Density (per Sq. Mi.)	1,374.08	838.45	561.11	380.19	289.19

### Employed Civilian Population 16+

Total	47,532	123,740	188,722	225,857	264,559
% White Collar	56.2%	60.4%	61.1%	59.8%	58.7%
% Blue Collar	43.8%	39.6%	38.9%	40.2%	41.3%

### Age:

Age 0 - 4	6.9%	6.3%	6.1%	6.1%	6.1%
Age 5 - 14	11.1%	11.5%	12.2%	12.3%	12.6%
Age 15 - 19	7.8%	6.7%	6.9%	6.8%	6.8%
Age 20 - 24	9.4%	7.7%	7.1%	6.8%	6.6%
Age 25 - 34	14.4%	13.6%	12.9%	12.7%	12.5%
Age 35 - 44	11.6%	12.3%	12.9%	13.1%	13.2%
Age 45 - 54	13.3%	13.9%	14.4%	14.6%	14.7%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Age 55 - 64	12.0%	12.5%	12.9%	13.0%	13.0%
Age 65 - 74	6.8%	7.8%	7.8%	8.0%	8.0%
Age 75 - 84	4.6%	5.4%	4.9%	4.8%	4.7%
Age 85 +	2.1%	2.3%	1.9%	1.8%	1.7%
Median Age	35.3	38.4	38.8	39.1	39.1
<b>Housing Units</b>					
Total Housing Units	51,766	124,537	177,745	211,794	249,871
Occupied Housing Units	86.2%	89.1%	90.2%	90.3%	90.1%
Vacant Housing Units	13.8%	10.9%	9.8%	9.7%	9.9%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	44,626	110,981	160,298	191,220	225,217
Owner Occupied Housing Units	22,224	63,379	103,275	128,050	153,171
Owner Occupied free and clear	34.0%	35.6%	33.5%	34.3%	34.8%
Owner Occupied with a mortgage or loan	66.0%	64.4%	66.5%	65.7%	65.2%
Renter Occupied Housing Units	22,402	47,603	57,023	63,170	72,047
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.3%	0.4%
Asian	1.0%	1.6%	1.6%	1.5%	1.4%
Black	37.8%	23.8%	17.6%	15.0%	13.2%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	55.4%	70.0%	76.8%	79.8%	81.5%
Other	3.2%	2.3%	1.9%	1.7%	1.9%
Multi-Race	1.9%	1.9%	1.7%	1.7%	1.7%
Hispanic Ethnicity	6.0%	4.7%	4.0%	3.7%	4.1%
Not of Hispanic Ethnicity	94.0%	95.3%	96.0%	96.3%	95.9%
<b>Race of Hispanics</b>					
Hispanics	6,446	12,335	16,011	17,884	23,282
American Indian	3.0%	2.4%	2.2%	2.2%	2.1%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Asian	0.4%	0.5%	0.5%	0.5%	0.4%
Black	2.8%	2.5%	2.7%	2.6%	2.3%
Hawaiian/Pacific Islander	1.9%	1.1%	0.9%	0.9%	0.7%
White	33.5%	39.1%	43.2%	44.6%	43.9%
Other	50.7%	47.1%	43.2%	41.9%	43.1%
Multi-Race	7.8%	7.3%	7.3%	7.3%	7.4%
<b>Race of Non Hispanics</b>					
Non Hispanics	101,513	251,169	380,758	460,057	544,755
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.1%	1.6%	1.7%	1.5%	1.4%
Black	40.0%	24.9%	18.2%	15.5%	13.6%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	0.0%	0.0%
White	56.8%	71.5%	78.2%	81.2%	83.1%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.6%	1.6%	1.5%	1.4%	1.4%
<b>Marital Status:</b>					
Age 15 + Population	88,562	216,727	324,117	389,920	461,950
Divorced	14.2%	13.4%	12.7%	12.4%	12.5%
Never Married	38.2%	30.5%	27.6%	26.4%	25.8%
Now Married	37.9%	46.9%	51.7%	53.5%	54.4%
Now Married - Separated	3.6%	2.5%	2.1%	2.0%	2.1%
Widowed	9.7%	9.3%	8.1%	7.6%	7.3%
<b>Educational Attainment:</b>					
Total Population Age 25+	69,976	178,714	268,757	324,887	385,602
Grade K - 8	5.2%	3.9%	3.4%	3.5%	3.9%
Grade 9 - 12	14.1%	11.2%	10.3%	10.6%	11.2%
High School Graduate	29.6%	29.6%	29.4%	30.3%	31.0%
Associates Degree	5.9%	6.6%	7.0%	6.9%	6.9%
Bachelor's Degree	13.9%	15.2%	16.3%	15.8%	14.8%
Graduate Degree	8.1%	8.8%	8.8%	8.2%	7.8%
Some College, No Degree	20.7%	22.8%	23.3%	23.3%	23.0%
No Schooling Completed	2.6%	1.9%	1.5%	1.5%	1.5%
<b>Household Income:</b>					

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$ 0 - \$9,999	14.2%	9.8%	8.5%	8.3%	8.5%
Income \$ 10,000 - \$14,999	9.7%	7.6%	6.6%	6.4%	6.4%
Income \$ 15,000 - \$24,999	18.7%	15.8%	14.2%	13.8%	13.9%
Income \$ 25,000 - \$34,999	13.7%	13.8%	12.7%	12.6%	12.7%
Income \$ 35,000 - \$49,999	13.7%	15.2%	14.8%	15.0%	15.3%
Income \$ 50,000 - \$74,999	12.8%	16.1%	17.6%	18.0%	18.0%
Income \$ 75,000 - \$99,999	7.1%	9.8%	11.5%	11.7%	11.5%
Income \$100,000 - \$124,999	3.6%	4.6%	5.8%	5.9%	5.8%
Income \$125,000 - \$149,999	2.1%	2.5%	3.0%	3.0%	2.9%
Income \$150,000 +	4.4%	4.9%	5.4%	5.3%	5.0%
Average Household Income	\$51,422	\$57,543	\$62,384	\$62,370	\$61,456
Median Household Income	\$30,294	\$37,578	\$42,531	\$43,321	\$42,771
Per Capita Income	\$21,849	\$24,544	\$25,527	\$25,251	\$24,635
<b>Vehicles Available</b>					
0 Vehicles Available	16.5%	10.0%	7.9%	7.2%	6.8%
1 Vehicle Available	39.3%	36.8%	32.7%	30.9%	30.4%
2+ Vehicles Available	44.3%	53.2%	59.5%	61.9%	62.8%
Average Vehicles Per Household	1.73	1.85	1.97	2.02	2.04
Total Vehicles Available	77,388	205,353	315,061	386,627	460,057
<b>2000 Census Demographics:</b>					
Total Population	106,495	251,410	362,648	432,267	510,762
Total Households	44,971	105,328	146,158	172,382	202,202
Female Population	56,355	132,400	189,217	224,375	264,274
% Female	52.9%	52.7%	52.2%	51.9%	51.7%
Male Population	50,140	119,010	173,431	207,892	246,488
% Male	47.1%	47.3%	47.8%	48.1%	48.3%
<b>Employed Civilian Population 16+</b>					
Total	45,579	117,518	174,671	208,670	245,486

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
% White Collar	56.7%	60.4%	61.2%	59.5%	57.7%
% Blue Collar	43.4%	39.7%	38.8%	40.5%	42.3%
<b>Age:</b>					
Age 0 - 4	6.1%	6.0%	6.1%	6.1%	6.2%
Age 5 - 14	13.4%	13.0%	13.5%	13.6%	13.8%
Age 15 - 19	6.7%	6.2%	6.6%	6.6%	6.6%
Age 20 - 24	8.5%	7.3%	6.9%	6.7%	6.6%
Age 25 - 34	13.6%	13.7%	13.6%	13.6%	13.7%
Age 35 - 44	14.6%	14.9%	15.6%	15.8%	15.8%
Age 45 - 54	13.0%	13.7%	14.3%	14.4%	14.3%
Age 55 - 64	8.8%	9.6%	9.6%	9.8%	9.8%
Age 65 - 74	7.9%	8.2%	7.6%	7.4%	7.3%
Age 75 - 84	5.4%	5.5%	4.7%	4.6%	4.4%
Age 85 +	2.1%	1.9%	1.6%	1.5%	1.4%
Median Age	36.2	37.7	37.3	37.3	37.1
<b>Housing Units</b>					
Total Housing Units	50,279	114,975	158,122	186,422	218,521
Owner Occupied Housing Units	46.6%	55.9%	61.8%	64.1%	65.1%
Renter Occupied Housing Units	42.8%	35.8%	30.7%	28.4%	27.4%
Vacant Housing Units	10.6%	8.4%	7.6%	7.5%	7.5%
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	0.8%	1.3%	1.2%	1.1%	1.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	40.4%	23.4%	17.4%	14.9%	13.1%
White	56.1%	73.0%	79.3%	82.1%	83.7%
Other	1.1%	0.7%	0.7%	0.6%	0.8%
Two or More Races	1.3%	1.2%	1.2%	1.1%	1.1%
Hispanic Ethnicity	2.1%	1.6%	1.6%	1.5%	1.7%
Not of Hispanic Ethnicity	98.0%	98.4%	98.5%	98.5%	98.3%
<b>Marital Status:</b>					
Age 15 + Population	85,768	203,642	291,498	347,017	408,862

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Divorced	14.4%	13.3%	12.1%	11.7%	11.7%
Never Married	30.6%	25.0%	23.3%	22.4%	21.7%
Now Married	37.7%	47.6%	52.3%	54.1%	55.0%
Separated	7.3%	4.9%	4.4%	4.2%	4.1%
Widowed	9.8%	9.1%	7.9%	7.6%	7.5%
<b>Educational Attainment:</b>					
Total Population Age 25+	69,299	169,474	242,388	289,477	341,175
Grade K - 8	7.6%	6.3%	6.0%	6.6%	7.4%
Grade 9 - 11, No diploma	18.0%	15.1%	14.5%	14.9%	15.5%
High School Graduate	28.5%	27.9%	28.4%	29.1%	29.8%
Associates Degree	4.8%	5.6%	5.9%	5.9%	5.7%
Bachelor's Degree	12.1%	14.0%	14.4%	13.6%	12.7%
Graduate Degree	6.7%	7.4%	7.3%	6.8%	6.4%
Some College, No Degree	21.0%	22.7%	22.7%	22.3%	21.8%
No Schooling Completed	1.3%	0.9%	0.8%	0.8%	0.9%
Public School Enrollment	82.6%	81.2%	80.0%	80.8%	82.2%
Private School Enrollment	17.4%	18.8%	20.0%	19.2%	17.8%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	19.1%	13.1%	11.3%	10.9%	11.0%
Income \$ 10,000 - \$14,999	9.5%	7.5%	6.8%	6.8%	7.0%
Income \$ 15,000 - \$24,999	17.9%	16.2%	14.7%	14.6%	14.7%
Income \$ 25,000 - \$34,999	13.8%	14.3%	13.9%	14.0%	14.0%
Income \$ 35,000 - \$49,999	14.8%	17.3%	17.5%	17.7%	17.8%
Income \$ 50,000 - \$74,999	13.9%	16.9%	18.7%	19.1%	19.1%
Income \$ 75,000 - \$99,999	4.8%	7.0%	8.3%	8.4%	8.3%
Income \$100,000 - \$124,999	2.1%	2.9%	3.6%	3.6%	3.4%
Income \$125,000 - \$149,999	1.3%	1.6%	1.8%	1.7%	1.7%
Income \$150,000 - \$199,999	1.0%	1.4%	1.6%	1.5%	1.4%

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Income \$200,000 or More	1.8%	1.9%	1.9%	1.8%	1.7%
Average Household Income	\$41,674	\$47,587	\$50,494	\$50,104	\$49,572
Median Household Income	\$27,328	\$34,223	\$37,629	\$37,922	\$37,623
Per Capita Income	\$17,598	\$19,937	\$20,350	\$19,981	\$19,625
<b>Vehicles Available</b>					
0 Vehicles Available	16.0%	10.1%	8.1%	7.6%	7.3%
1 Vehicle Available	40.5%	37.8%	33.7%	32.3%	31.8%
2 Vehicles Available	30.3%	35.6%	38.6%	39.1%	39.4%
3+ Vehicles Available	13.2%	16.5%	19.6%	21.0%	21.5%
Average Vehicles Per Household	1.30	1.50	1.60	1.70	1.70
Total Vehicles Available	65,649	172,886	257,983	312,174	369,766
<b>Population Trend</b>					
2000	106,495	251,410	362,648	432,267	510,762
2010	107,960	263,504	396,769	477,940	568,037
Change 2000 to 2010	1.4%	4.8%	9.4%	10.6%	11.2%
2021	117,679	284,233	429,980	519,419	614,036
2026	121,961	293,003	444,903	538,778	635,385
Change 2021 to 2026	3.6%	3.1%	3.5%	3.7%	3.5%
<b>Household Trend</b>					
2000	44,971	105,328	146,158	172,382	202,202
2010	44,626	110,981	160,298	191,220	225,217
Change 2000 to 2010	10.3%	15.2%	20.3%	21.9%	21.7%
2021	49,611	121,354	175,784	210,141	246,146
2026	52,182	126,642	183,756	220,050	257,015
Change 2021 to 2026	5.2%	4.4%	4.5%	4.7%	4.4%
<b>Average Household Size Trend</b>					
2000	2.3	2.3	2.4	2.5	2.5
2010	2.3	2.3	2.4	2.4	2.5



5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)    25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)

Change 2000 to 2010	0.9%	-1.1%	-0.5%	-0.6%	-0.4%
2021	2.3	2.3	2.4	2.4	2.4
2026	2.2	2.3	2.4	2.4	2.4
Change 2021 to 2026	-1.3%	-1.1%	-0.9%	-0.9%	-0.8%

**Median Age Trend**

2000	36.2	37.7	37.3	37.3	37.1
2010	35.3	38.4	38.8	39.1	39.1
2021	35.0	38.5	39.6	40.2	40.4
2026	35.7	39.2	40.3	40.9	41.2

**Housing Units Trend**

**Total Housing Units**

Change 2000 to 2010	3.0%	8.3%	12.4%	13.6%	14.3%
Change 2021 to 2026	5.5%	4.6%	4.7%	4.9%	4.6%

**Owner Occupied Housing Units**

Change 2000 to 2010	-5.2%	-1.3%	5.8%	7.2%	7.7%
Change 2021 to 2026	4.0%	3.7%	4.1%	4.5%	4.2%

**Renter Occupied Housing Units**

Change 2000 to 2010	4.0%	15.8%	17.5%	19.5%	20.2%
Change 2021 to 2026	6.3%	5.1%	5.2%	5.2%	4.9%

**Vacant Housing Units**

Change 2000 to 2010	34.5%	40.5%	45.8%	46.5%	51.1%
Change 2021 to 2026	7.7%	6.5%	6.6%	6.5%	6.4%

**Race and Ethnicity Trend**

**American Indian, Eskimo, Aleut**

Change 2000 to 2010	69.5%	24.3%	17.7%	26.7%	34.3%
Change 2021 to 2026	1.5%	1.5%	2.5%	3.0%	3.2%

**Asian and Native Hawaiian/Other Pacific Islander**

	5 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	10 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	15 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	20 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)	25 Miles: 811 BROAD ST, CHATTANOOGA, TN, 37402 (Custom)
Change 2000 to 2010	51.5%	30.8%	55.7%	59.7%	64.1%
Change 2021 to 2026	13.8%	13.9%	15.1%	15.5%	15.1%
<b>Black</b>					
Change 2000 to 2010	-5.1%	6.8%	10.9%	11.5%	11.5%
Change 2021 to 2026	3.6%	4.1%	4.7%	4.9%	4.9%
<b>White</b>					
Change 2000 to 2010	0.1%	0.4%	5.9%	7.5%	8.3%
Change 2021 to 2026	2.1%	1.4%	2.0%	2.5%	2.2%
<b>Other</b>					
Change 2000 to 2010	192.2%	231.8%	208.0%	193.9%	173.0%
Change 2021 to 2026	11.9%	12.5%	13.5%	13.9%	13.4%
<b>Two or More Races</b>					
Change 2000 to 2010	48.8%	61.4%	64.1%	69.0%	65.2%
Change 2021 to 2026	18.4%	19.7%	21.0%	21.7%	21.3%
<b>Hispanic Ethnicity</b>					
Change 2000 to 2010	195.2%	205.8%	184.2%	174.4%	170.6%
Change 2021 to 2026	12.2%	12.8%	14.1%	14.6%	14.0%
<b>Not of Hispanic Ethnicity</b>					
Change 2000 to 2010	-2.7%	1.5%	6.7%	8.1%	8.5%
Change 2021 to 2026	2.9%	2.4%	2.8%	3.1%	2.9%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).