

Complete Demographic Comparison Report



Date: October 5, 2020

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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2020 Demographics:

Q2 2020 Employees	91,804	201,271	220,558	241,530	316,083
Q2 2020 Establishments*	7,345	15,633	18,109	19,977	25,969
Total Population	147,286	339,303	453,707	543,148	714,180
Total Households	62,191	140,029	183,328	217,234	280,974
Female Population	77,524	176,603	234,480	279,595	366,892
% Female	52.6%	52.1%	51.7%	51.5%	51.4%
Male Population	69,762	162,700	219,227	263,552	347,288
% Male	47.4%	48.0%	48.3%	48.5%	48.6%
Population Density (per Sq. Mi.)	1,874.63	1,079.65	641.64	432.07	363.60

Employed Civilian Population 16+

Total	74,589	173,547	231,601	273,291	347,244
White Collar	58.2%	61.2%	61.3%	60.0%	57.4%
Blue Collar	41.8%	38.8%	38.7%	40.0%	42.6%

Seasonal Population by Quarter:

Q4 2017	924	2,413	3,727	5,103	7,278
Q1 2018	1,195	3,088	4,659	6,172	8,510
Q2 2018	1,241	3,244	4,893	6,460	8,872
Q3 2018	1,234	3,203	4,821	6,353	8,708
Q4 2018	1,220	3,177	4,794	6,335	8,706
Q1 2019	1,230	3,294	5,000	6,461	8,628
Q2 2019	1,309	3,509	5,328	6,859	9,123
Q3 2019	1,275	3,427	5,178	6,683	8,902
Q4 2019	1,255	3,396	5,117	6,617	8,847

Age:

Age 0 - 4	6.6%	6.0%	5.7%	5.7%	5.8%
Age 5 - 14	12.0%	11.7%	11.9%	11.9%	12.2%
Age 15 - 19	5.6%	6.1%	6.1%	6.1%	6.3%
Age 20 - 24	6.3%	6.6%	6.2%	6.1%	6.3%
Age 25 - 34	15.9%	15.1%	14.1%	13.8%	13.7%
Age 35 - 44	12.2%	12.2%	12.3%	12.4%	12.3%
Age 45 - 54	12.2%	12.5%	12.8%	13.1%	13.0%

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Age 55 - 64	12.4%	12.8%	13.2%	13.4%	13.1%
Age 65 - 74	9.2%	9.5%	10.1%	10.2%	10.0%
Age 75 - 84	5.3%	5.2%	5.2%	5.2%	5.2%
Age 85 +	2.4%	2.4%	2.3%	2.2%	2.1%
Median Age	37.7	38.5	39.7	40.0	39.5
Housing Units					
Total Housing Units	68,775	153,450	199,675	236,960	308,364
Occupied Housing Units	90.4%	91.3%	91.8%	91.7%	91.1%
Vacant Housing Units	9.6%	8.8%	8.2%	8.3%	8.9%
Housing Units by Tenure					
Total Households in Tenure	62,191	140,029	183,328	217,234	280,974
Owner Occupied Housing Units	33,265	82,918	117,799	143,117	183,209
Owner Occupied free and clear	39.9%	38.5%	38.8%	39.5%	40.8%
Owner Occupied with a mortgage or loan	60.1%	61.5%	61.2%	60.5%	59.2%
Renter Occupied Housing Units	28,926	57,112	65,530	74,117	97,765
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.4%	0.4%
Asian	2.3%	2.1%	1.9%	1.8%	1.6%
Black	29.8%	21.0%	16.4%	14.1%	11.8%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	60.6%	71.2%	76.7%	78.9%	79.6%
Other	4.1%	2.9%	2.4%	2.6%	4.2%
Multi-Race	2.6%	2.3%	2.2%	2.1%	2.2%
Hispanic Ethnicity	8.1%	6.2%	5.5%	5.9%	9.2%
Not of Hispanic Ethnicity	91.9%	93.8%	94.5%	94.1%	90.8%
Race of Hispanics					
Hispanics	11,866	20,947	24,770	32,313	65,881
American Indian	1.9%	1.6%	1.5%	1.6%	1.5%

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Asian	0.5%	0.6%	0.6%	0.5%	0.3%
Black	2.7%	3.0%	2.9%	2.6%	2.0%
Hawaiian/Pacific Islander	1.2%	0.8%	0.7%	0.6%	0.4%
White	37.5%	42.4%	45.1%	45.4%	44.8%
Other	48.7%	44.3%	41.8%	42.3%	44.8%
Multi-Race	7.6%	7.3%	7.4%	7.2%	6.2%
Race of Non Hispanics					
Non Hispanics	135,420	318,356	428,937	510,835	648,299
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.4%	2.2%	2.0%	1.9%	1.7%
Black	32.2%	22.2%	17.1%	14.8%	12.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	62.6%	73.1%	78.5%	81.1%	83.1%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.2%	2.0%	1.9%	1.8%	1.8%
Marital Status:					
Age 15 + Population	119,891	279,445	373,891	447,379	585,185
Divorced	14.1%	13.3%	12.5%	12.6%	12.7%
Never Married	34.9%	32.4%	30.0%	28.8%	28.4%
Now Married	43.5%	47.1%	50.8%	51.9%	52.1%
Now Married - Separated	2.6%	2.1%	2.0%	2.0%	2.2%
Widowed	7.5%	7.2%	6.8%	6.7%	6.8%
Educational Attainment:					
Total Population Age 25+	102,365	236,377	318,129	380,972	495,571
Grade K - 8	4.0%	3.1%	2.8%	3.2%	4.5%
Grade 9 - 12	10.1%	8.8%	8.4%	8.9%	9.9%
High School Graduate	31.5%	29.0%	28.6%	29.4%	30.1%
Associates Degree	8.1%	8.2%	8.4%	8.3%	8.0%
Bachelor's Degree	14.6%	17.7%	18.3%	17.3%	15.7%
Graduate Degree	7.0%	9.3%	9.8%	9.2%	8.5%
Some College, No Degree	23.1%	22.7%	22.7%	22.6%	22.0%
No Schooling Completed	1.6%	1.2%	1.1%	1.1%	1.3%

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Household Income:

Income \$ 0 - \$9,999	7.7%	7.3%	6.5%	6.3%	6.7%
Income \$ 10,000 - \$14,999	6.7%	5.8%	5.2%	5.2%	5.4%
Income \$ 15,000 - \$24,999	13.5%	11.8%	10.8%	10.7%	11.3%
Income \$ 25,000 - \$34,999	13.0%	11.2%	10.6%	10.7%	11.1%
Income \$ 35,000 - \$49,999	15.2%	13.5%	13.0%	13.2%	13.6%
Income \$ 50,000 - \$74,999	19.4%	18.7%	19.0%	19.3%	19.2%
Income \$ 75,000 - \$99,999	10.7%	12.1%	12.8%	12.9%	12.5%
Income \$100,000 - \$124,999	6.0%	7.6%	8.4%	8.3%	7.8%
Income \$125,000 - \$149,999	2.9%	4.2%	4.7%	4.7%	4.4%
Income \$150,000 +	5.1%	7.8%	9.1%	8.8%	8.0%
Average Household Income	\$60,851	\$72,350	\$77,958	\$77,149	\$73,793
Median Household Income	\$43,596	\$50,466	\$54,634	\$54,483	\$52,171
Per Capita Income	\$25,914	\$30,206	\$31,794	\$31,132	\$29,305

Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

Total Families (Family Households)	36,200	84,871	117,519	142,254	186,420
Husband-Wife Family, Own Children, Below Poverty	1,154	2,046	2,711	3,420	5,303
Husband-Wife Family, No Own Children, Below Poverty	614	1,528	2,142	2,634	3,588
Male Householder, Own Children, Below Poverty	322	657	780	966	1,464
Male Householder, No Own Children, Below Poverty	237	366	384	445	563

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Female					
Householder, Own Children, Below Poverty	2,023	3,852	4,448	5,023	7,218
Female					
Householder, No Own Children, Below Poverty	595	1,109	1,396	1,678	2,267
Husband-Wife					
Family, Own Children, At/Above Poverty	6,546	18,547	27,661	34,138	44,644
Husband-Wife					
Family, No Own Children, At/Above Poverty	14,815	37,575	54,499	66,391	85,288
Male Householder, Own Children, At/ Above Poverty	893	2,002	2,609	3,233	4,501
Male Householder, No Own Children, At/Above Poverty	1,469	3,206	4,054	4,761	6,433
Female					
Householder, Own Children, At/Above Poverty	3,042	5,556	6,685	7,787	9,907
Female					
Householder, No Own Children, At/ Above Poverty	4,489	8,427	10,150	11,776	15,243

Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	147,286	339,303	453,707	543,148	714,180
Less Than .50	10,647	22,094	26,173	30,130	41,640
.50 - .99	16,560	31,340	37,034	44,126	63,920
1.00 - 1.24	10,204	19,117	23,457	27,987	39,175
1.25 - 1.49	8,917	16,995	21,271	26,006	37,862
1.50 - 1.84	12,555	24,892	31,820	40,008	55,831
1.85 - 1.99	5,064	9,938	12,559	15,253	21,501
2.00+	83,338	214,927	301,394	359,638	454,251

Poverty: Popn by Race

By Race

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White, Below Poverty Level	11,905	27,590	36,034	45,020	67,117
White, Above Poverty Level	77,345	214,073	312,033	383,696	501,299
Black, Below Poverty Level	11,993	20,259	20,840	21,337	23,936
Black, Above Poverty Level	31,961	51,098	53,398	55,196	60,641
AI/Alaskan Native, Below Poverty Level	208	324	393	520	868
AI/Alaskan Native, Above Poverty Level	430	849	1,106	1,359	2,004
Asian, Below Poverty Level	383	841	950	1,193	1,495
Asian, Above Poverty Level	2,969	6,283	7,786	8,604	9,900
NH/PI, Below Poverty Level	78	103	112	114	154
NH/PI, Above Poverty Level	184	290	340	365	507
Some Other Race, Below Poverty Level	1,768	2,738	3,005	3,824	8,376
Some Other Race, Above Poverty Level	4,207	6,955	7,859	10,426	21,901
2+ Races, Below Poverty Level	872	1,580	1,872	2,247	3,614
2+ Races, Above Poverty Level	2,984	6,322	7,979	9,247	12,368
Poverty: Popn by Ethnicity					
Hispanic/Latino					
Hispanic/Latino, Below Poverty Level	2,980	5,296	5,934	7,764	16,899
Hispanic/Latino, Above Poverty Level	8,887	15,651	18,836	24,548	48,982
Non-Hispanic/Latino, Below Poverty Level	24,227	48,138	57,273	66,491	88,661
Non-Hispanic/Latino, Above Poverty Level	111,192	270,218	371,664	444,344	559,638
Non-Hispanic/Latino by Race					
White, Below Poverty Level	11,105	25,660	33,822	41,991	60,333
White, Above Poverty Level	73,699	207,115	303,080	372,068	478,564

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Other than White, Below Poverty Level	16,101	27,774	29,385	32,265	45,227
Other than White, Above Poverty Level	46,380	78,755	87,420	96,824	130,056
Vehicles Available					
0 Vehicles Available	8.8%	7.9%	6.7%	6.2%	6.2%
1 Vehicle Available	40.3%	36.2%	33.1%	31.9%	32.0%
2+ Vehicles Available	50.9%	55.9%	60.2%	61.9%	61.7%
Average Vehicles Per Household	1.79	1.88	1.97	2.01	2.02
Total Vehicles Available	111,327	263,786	361,150	436,168	567,465

2025 Demographics:

Total Population	150,126	349,488	469,164	560,519	734,970
Total Households	64,059	145,787	191,318	226,203	291,593
Female Population	78,900	181,535	242,036	288,023	377,023
% Female	52.6%	51.9%	51.6%	51.4%	51.3%
Male Population	71,226	167,954	227,129	272,496	357,947
% Male	47.4%	48.1%	48.4%	48.6%	48.7%
Population Density (per Sq. Mi.)	1,910.77	1,112.06	663.49	445.89	374.18

Employed Civilian Population 16+

Total	74,285	174,987	235,111	277,326	351,379
% White Collar	58.4%	61.4%	61.5%	60.1%	57.5%
% Blue Collar	41.6%	38.6%	38.5%	39.9%	42.5%

Age:

Age 0 - 4	6.4%	5.8%	5.6%	5.5%	5.7%
Age 5 - 14	12.1%	11.5%	11.5%	11.6%	11.8%
Age 15 - 19	5.5%	6.0%	6.0%	6.0%	6.1%
Age 20 - 24	5.8%	6.3%	6.0%	6.0%	6.2%
Age 25 - 34	15.4%	14.7%	13.8%	13.5%	13.5%
Age 35 - 44	12.8%	12.8%	12.7%	12.7%	12.6%
Age 45 - 54	11.4%	11.8%	12.1%	12.3%	12.2%
Age 55 - 64	11.8%	12.1%	12.5%	12.6%	12.4%
Age 65 - 74	10.1%	10.5%	11.2%	11.2%	11.0%

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Age 75 - 84	6.2%	6.1%	6.4%	6.4%	6.3%
Age 85 +	2.4%	2.4%	2.3%	2.2%	2.2%
Median Age	38.5	39.3	40.5	40.8	40.3
Housing Units					
Total Housing Units	70,861	159,929	208,545	247,011	320,544
Occupied Housing Units	90.4%	91.2%	91.7%	91.6%	91.0%
Vacant Housing Units	9.6%	8.8%	8.3%	8.4%	9.0%
Housing Units by Tenure					
Total Households in Tenure	64,059	145,787	191,318	226,203	291,593
Owner Occupied Housing Units	34,290	86,017	122,729	148,778	189,849
Owner Occupied free and clear	40.4%	38.9%	39.2%	40.0%	41.2%
Owner Occupied with a mortgage or loan	59.6%	61.1%	60.8%	60.0%	58.8%
Renter Occupied Housing Units	29,768	59,770	68,589	77,424	101,743
Race and Ethnicity					
American Indian, Eskimo, Aleut	0.4%	0.3%	0.3%	0.3%	0.4%
Asian	2.5%	2.3%	2.1%	2.0%	1.8%
Black	29.8%	21.2%	16.5%	14.2%	12.0%
Hawaiian/Pacific Islander	0.2%	0.1%	0.1%	0.1%	0.1%
White	59.7%	70.2%	75.8%	78.0%	78.6%
Other	4.4%	3.1%	2.6%	2.9%	4.5%
Multi-Race	3.0%	2.7%	2.5%	2.5%	2.6%
Hispanic Ethnicity	8.7%	6.8%	6.0%	6.5%	9.8%
Not of Hispanic Ethnicity	91.3%	93.2%	94.0%	93.5%	90.2%
Race of Hispanics					
Hispanics	13,106	23,651	28,136	36,495	72,317
American Indian	1.8%	1.4%	1.4%	1.5%	1.4%
Asian	0.5%	0.5%	0.5%	0.5%	0.3%
Black	2.6%	3.0%	2.9%	2.5%	2.0%

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Hawaiian/Pacific Islander	1.1%	0.7%	0.7%	0.5%	0.3%
White	37.5%	42.6%	45.3%	45.5%	44.7%
Other	48.7%	44.3%	41.7%	42.2%	44.9%
Multi-Race	7.8%	7.4%	7.5%	7.3%	6.4%
Race of Non Hispanics					
Non Hispanics	137,019	325,837	441,029	524,024	662,654
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.7%	2.5%	2.2%	2.1%	1.9%
Black	32.4%	22.5%	17.3%	15.0%	13.1%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	61.8%	72.2%	77.8%	80.3%	82.3%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.6%	2.4%	2.2%	2.1%	2.2%
Marital Status:					
Age 15 + Population	122,302	288,839	388,988	464,763	606,166
Divorced	14.0%	13.3%	12.5%	12.6%	12.8%
Never Married	35.0%	32.7%	30.2%	29.0%	28.6%
Now Married	43.5%	46.9%	50.6%	51.7%	51.8%
Now Married - Separated	2.6%	2.1%	2.0%	2.0%	2.2%
Widowed	7.5%	7.1%	6.8%	6.7%	6.8%
Educational Attainment:					
Total Population Age 25+	105,352	245,947	332,565	397,608	516,094
Grade K - 9	4.0%	3.1%	2.8%	3.1%	4.4%
Grade 9 - 12	9.9%	8.6%	8.2%	8.8%	9.7%
High School Graduate	31.4%	28.9%	28.3%	29.2%	30.0%
Associates Degree	8.2%	8.3%	8.5%	8.4%	8.1%
Bachelor's Degree	14.8%	18.0%	18.5%	17.5%	15.9%
Graduate Degree	7.1%	9.4%	10.0%	9.4%	8.7%
Some College, No Degree	23.1%	22.6%	22.6%	22.5%	22.0%
No Schooling Completed	1.5%	1.1%	1.0%	1.1%	1.3%
Household Income:					
Income \$ 0 - \$9,999	5.9%	5.7%	5.0%	4.9%	5.2%

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Income \$ 10,000 - \$14,999	6.2%	5.4%	4.8%	4.7%	5.0%
Income \$ 15,000 - \$24,999	12.2%	10.6%	9.6%	9.5%	10.1%
Income \$ 25,000 - \$34,999	11.8%	10.1%	9.4%	9.5%	9.9%
Income \$ 35,000 - \$49,999	14.1%	12.3%	11.7%	11.9%	12.3%
Income \$ 50,000 - \$74,999	18.8%	17.8%	17.9%	18.4%	18.7%
Income \$ 75,000 - \$99,999	12.4%	13.6%	14.1%	14.2%	13.9%
Income \$100,000 - \$124,999	7.9%	9.5%	10.3%	10.1%	9.5%
Income \$125,000 - \$149,999	4.0%	5.4%	6.0%	5.9%	5.5%
Income \$150,000 +	6.8%	9.7%	11.2%	10.9%	9.9%
Average Household Income	\$69,864	\$82,340	\$88,612	\$87,545	\$83,478
Median Household Income	\$49,787	\$58,384	\$63,363	\$62,913	\$59,832
Per Capita Income	\$30,028	\$34,686	\$36,420	\$35,597	\$33,386
Vehicles Available					
0 Vehicles Available	8.6%	7.9%	6.7%	6.2%	6.2%
1 Vehicle Available	40.3%	36.3%	33.2%	32.0%	32.1%
2+ Vehicles Available	51.1%	55.8%	60.2%	61.8%	61.7%
Average Vehicles Per Household	1.79	1.88	1.97	2.01	2.02
Total Vehicles Available	114,682	274,171	376,621	453,925	588,865

2010 Demographics:

Total Population	138,948	315,650	419,994	505,285	668,773
Total Households	58,296	129,037	168,365	200,442	260,952
Female Population	73,193	164,564	217,508	260,584	343,906
% Female	52.7%	52.1%	51.8%	51.6%	51.4%
Male Population	65,755	151,086	202,486	244,701	324,867
% Male	47.3%	47.9%	48.2%	48.4%	48.6%
Population Density (per Sq. Mi.)	1,768.51	1,004.38	593.96	401.95	340.48

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Employed Civilian Population 16+

Total	65,410	150,623	200,012	238,326	305,170
% White Collar	58.1%	60.9%	60.8%	59.7%	57.3%
% Blue Collar	41.9%	39.1%	39.2%	40.3%	42.7%

Age:

Age 0 - 4	6.8%	6.3%	6.1%	6.2%	6.3%
Age 5 - 14	12.0%	11.9%	12.3%	12.5%	12.9%
Age 15 - 19	6.6%	6.9%	6.9%	6.9%	7.0%
Age 20 - 24	7.6%	7.5%	7.0%	6.8%	6.8%
Age 25 - 34	14.0%	13.5%	12.8%	12.7%	12.7%
Age 35 - 44	12.4%	12.8%	13.0%	13.2%	13.3%
Age 45 - 54	13.8%	14.0%	14.5%	14.6%	14.4%
Age 55 - 64	12.2%	12.5%	12.8%	12.9%	12.5%
Age 65 - 74	7.5%	7.6%	7.8%	7.9%	7.8%
Age 75 - 84	5.1%	4.9%	4.8%	4.7%	4.6%
Age 85 +	2.1%	2.0%	1.9%	1.8%	1.7%
Median Age	37.4	38.0	38.8	38.8	38.3

Housing Units

Total Housing Units	65,677	143,699	186,302	221,806	289,996
Occupied Housing Units	88.8%	89.8%	90.4%	90.4%	90.0%
Vacant Housing Units	11.2%	10.2%	9.6%	9.6%	10.0%

Housing Units by Tenure

Total Households in Tenure	58,296	129,037	168,365	200,442	260,952
Owner Occupied Housing Units	31,791	78,137	109,976	134,348	173,723
Owner Occupied free and clear	33.6%	32.9%	33.1%	33.7%	34.9%
Owner Occupied with a mortgage or loan	66.4%	67.1%	66.9%	66.3%	65.1%
Renter Occupied Housing Units	26,505	50,900	58,389	66,094	87,229

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.4%	0.3%	0.4%	0.4%
Asian	1.9%	1.8%	1.6%	1.5%	1.4%

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Black	31.1%	21.6%	16.8%	14.4%	11.9%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%	0.1%	0.1%
White	61.2%	72.2%	77.6%	79.9%	80.9%
Other	3.1%	2.2%	1.9%	2.1%	3.6%
Multi-Race	2.1%	1.9%	1.7%	1.7%	1.8%
Hispanic Ethnicity	6.0%	4.6%	4.1%	4.6%	7.7%
Not of Hispanic Ethnicity	94.0%	95.4%	95.9%	95.4%	92.3%
Race of Hispanics					
Hispanics	8,404	14,503	17,174	23,135	51,543
American Indian	2.9%	2.3%	2.2%	2.1%	1.8%
Asian	0.5%	0.5%	0.5%	0.4%	0.3%
Black	2.5%	2.8%	2.7%	2.3%	1.5%
Hawaiian/Pacific Islander	1.4%	1.0%	0.9%	0.7%	0.4%
White	35.9%	41.3%	44.0%	44.7%	44.8%
Other	49.5%	45.0%	42.4%	42.7%	45.4%
Multi-Race	7.3%	7.2%	7.3%	7.1%	6.0%
Race of Non Hispanics					
Non Hispanics	130,545	301,147	402,820	482,150	617,229
American Indian	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	2.0%	1.8%	1.7%	1.6%	1.4%
Black	32.9%	22.5%	17.4%	15.0%	12.8%
Hawaiian/Pacific Islander	0.1%	0.1%	0.0%	0.0%	0.0%
White	62.9%	73.6%	79.0%	81.6%	83.9%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.7%	1.6%	1.5%	1.4%	1.4%
Marital Status:					
Age 15 + Population	112,757	258,241	342,613	411,044	540,193
Divorced	13.7%	13.1%	12.3%	12.5%	12.5%
Never Married	31.7%	29.4%	27.4%	26.4%	26.2%
Now Married	45.2%	49.0%	52.4%	53.7%	54.2%
Now Married - Separated	2.9%	2.3%	2.0%	1.9%	2.1%
Widowed	9.4%	8.5%	7.8%	7.4%	7.2%

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Educational Attainment:

Total Population Age 25+	93,122	212,537	284,420	342,102	447,793
Grade K - 8	4.6%	3.6%	3.3%	3.6%	5.1%
Grade 9 - 12	12.3%	10.8%	10.2%	10.8%	11.8%
High School Graduate	31.7%	29.4%	29.2%	29.9%	30.5%
Associates Degree	6.6%	7.0%	7.0%	7.0%	6.7%
Bachelor's Degree	12.4%	15.7%	16.5%	15.6%	14.3%
Graduate Degree	6.3%	8.4%	8.8%	8.2%	7.6%
Some College, No Degree	23.8%	23.4%	23.5%	23.3%	22.4%
No Schooling Completed	2.3%	1.7%	1.5%	1.5%	1.7%

Household Income:

Income \$ 0 - \$9,999	10.1%	9.2%	8.4%	8.2%	8.6%
Income \$ 10,000 - \$14,999	8.2%	7.0%	6.4%	6.2%	6.4%
Income \$ 15,000 - \$24,999	16.5%	14.8%	13.8%	13.7%	14.2%
Income \$ 25,000 - \$34,999	14.6%	13.2%	12.6%	12.7%	12.9%
Income \$ 35,000 - \$49,999	16.6%	15.0%	14.7%	15.1%	15.5%
Income \$ 50,000 - \$74,999	16.3%	17.1%	17.8%	18.0%	17.8%
Income \$ 75,000 - \$99,999	8.9%	10.9%	11.7%	11.7%	11.1%
Income \$100,000 - \$124,999	4.1%	5.4%	6.0%	6.0%	5.6%
Income \$125,000 - \$149,999	1.8%	2.6%	3.1%	3.1%	2.8%
Income \$150,000 +	3.0%	4.9%	5.6%	5.4%	4.9%
Average Household Income	\$50,052	\$59,552	\$63,321	\$62,911	\$60,463
Median Household Income	\$35,450	\$40,347	\$43,428	\$43,642	\$41,984
Per Capita Income	\$21,227	\$24,713	\$25,697	\$25,247	\$23,880

Vehicles Available

0 Vehicles Available	10.9%	8.9%	7.6%	6.9%	6.6%
1 Vehicle Available	39.0%	34.7%	31.9%	30.8%	31.2%

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2+ Vehicles Available	50.1%	56.4%	60.5%	62.3%	62.2%
Average Vehicles Per Household	1.81	1.90	1.99	2.02	2.02
Total Vehicles Available	105,470	245,691	334,480	404,604	527,315

2000 Census Demographics:

Total Population	128,379	289,495	380,907	452,160	595,695
Total Households	53,885	118,583	152,446	179,267	233,518
Female Population	68,178	151,655	198,332	234,083	306,946
% Female	53.1%	52.4%	52.1%	51.8%	51.5%
Male Population	60,200	137,840	182,575	218,077	288,749
% Male	46.9%	47.6%	47.9%	48.2%	48.5%

Employed Civilian Population 16+

Total	60,227	138,678	184,643	219,499	285,271
% White Collar	57.0%	60.7%	61.0%	59.5%	56.5%
% Blue Collar	43.0%	39.3%	39.0%	40.5%	43.5%

Age:

Age 0 - 4	6.1%	6.1%	6.1%	6.2%	6.4%
Age 5 - 14	13.2%	13.3%	13.6%	13.8%	13.7%
Age 15 - 19	6.2%	6.4%	6.6%	6.6%	6.7%
Age 20 - 24	7.2%	7.2%	6.8%	6.6%	7.0%
Age 25 - 34	13.8%	13.9%	13.6%	13.7%	13.9%
Age 35 - 44	15.0%	15.3%	15.8%	15.9%	15.6%
Age 45 - 54	13.5%	13.9%	14.3%	14.3%	14.0%
Age 55 - 64	9.3%	9.4%	9.6%	9.7%	9.7%
Age 65 - 74	8.2%	7.7%	7.5%	7.3%	7.3%
Age 75 - 84	5.6%	5.0%	4.7%	4.4%	4.3%
Age 85 +	1.8%	1.7%	1.6%	1.4%	1.4%
Median Age	37.4	37.1	37.2	37.1	36.6

Housing Units

Total Housing Units	59,085	128,825	164,737	193,358	251,653
Owner Occupied Housing Units	54.6%	58.4%	62.5%	64.3%	63.8%
Renter Occupied Housing Units	36.6%	33.7%	30.0%	28.4%	29.0%
Vacant Housing Units	8.8%	8.0%	7.5%	7.3%	7.2%

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Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.3%	0.3%	0.3%
Asian	1.2%	1.2%	1.2%	1.0%	1.0%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	30.3%	21.4%	16.6%	14.3%	11.9%
White	66.1%	75.0%	80.1%	82.3%	83.5%
Other	0.7%	0.7%	0.7%	0.9%	2.1%
Two or More Races	1.3%	1.3%	1.2%	1.1%	1.2%
Hispanic Ethnicity	1.7%	1.7%	1.6%	2.0%	4.2%
Not of Hispanic Ethnicity	98.4%	98.3%	98.4%	98.0%	95.8%

Marital Status:

Age 15 + Population	103,486	233,420	305,850	362,018	476,223
Divorced	13.8%	12.8%	12.0%	11.7%	11.6%
Never Married	26.6%	24.5%	23.0%	22.2%	21.9%
Now Married	45.6%	49.5%	53.0%	54.4%	54.8%
Separated	4.9%	4.8%	4.3%	4.1%	4.4%
Widowed	9.1%	8.3%	7.7%	7.4%	7.4%

Educational Attainment:

Total Population Age 25+	86,264	193,752	254,653	301,759	394,648
Grade K - 8	6.8%	6.0%	5.9%	6.6%	8.5%
Grade 9 - 11, No diploma	16.8%	14.9%	14.3%	14.8%	15.7%
High School Graduate	30.1%	28.4%	28.4%	29.1%	29.3%
Associates Degree	5.4%	5.8%	6.0%	5.8%	5.5%
Bachelor's Degree	10.9%	13.8%	14.5%	13.6%	12.3%
Graduate Degree	5.4%	7.0%	7.4%	6.9%	6.3%
Some College, No Degree	23.6%	23.3%	22.8%	22.5%	21.4%
No Schooling Completed	1.0%	0.8%	0.8%	0.8%	1.0%
Public School Enrollment	83.7%	80.4%	79.6%	81.2%	82.1%
Private School Enrollment	16.3%	19.7%	20.4%	18.8%	17.9%

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Household Income:

Income \$ 0 - \$9,999	13.8%	12.3%	10.9%	10.6%	11.1%
Income \$ 10,000 - \$14,999	8.3%	7.1%	6.7%	6.7%	7.1%
Income \$ 15,000 - \$24,999	16.9%	15.4%	14.5%	14.3%	14.7%
Income \$ 25,000 - \$34,999	14.9%	14.0%	13.8%	13.9%	14.3%
Income \$ 35,000 - \$49,999	17.4%	17.4%	17.5%	17.7%	17.7%
Income \$ 50,000 - \$74,999	16.8%	18.4%	19.2%	19.5%	18.9%
Income \$ 75,000 - \$99,999	6.1%	7.6%	8.5%	8.6%	8.2%
Income \$100,000 - \$124,999	2.5%	3.3%	3.7%	3.7%	3.4%
Income \$125,000 - \$149,999	1.3%	1.6%	1.8%	1.8%	1.6%
Income \$150,000 - \$199,999	0.8%	1.4%	1.6%	1.5%	1.4%
Income \$200,000 or More	1.2%	1.7%	1.9%	1.8%	1.7%
Average Household Income	\$42,581	\$48,255	\$50,912	\$50,831	\$49,310
Median Household Income	\$32,226	\$35,914	\$38,308	\$38,586	\$37,256
Per Capita Income	\$17,873	\$19,766	\$20,376	\$20,153	\$19,330

Vehicles Available

0 Vehicles Available	10.3%	9.1%	7.8%	7.3%	7.3%
1 Vehicle Available	39.5%	35.8%	33.2%	32.1%	32.1%
2 Vehicles Available	34.6%	37.3%	38.9%	39.6%	39.5%
3+ Vehicles Available	15.7%	17.8%	20.2%	21.0%	21.1%
Average Vehicles Per Household	1.50	1.60	1.70	1.70	1.70
Total Vehicles Available	87,078	201,580	272,150	325,870	424,671

Population Trend

2000	128,379	289,495	380,907	452,160	595,695
2010	138,948	315,650	419,994	505,285	668,773

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Change 2000 to 2010	8.2%	9.0%	10.3%	11.7%	12.3%
2020	147,286	339,303	453,707	543,148	714,180
2025	150,126	349,488	469,164	560,519	734,970
Change 2020 to 2025	1.9%	3.0%	3.4%	3.2%	2.9%
Household Trend					
2000	53,885	118,583	152,446	179,267	233,518
2010	58,296	129,037	168,365	200,442	260,952
Change 2000 to 2010	15.4%	18.1%	20.3%	21.2%	20.3%
2020	62,191	140,029	183,328	217,234	280,974
2025	64,059	145,787	191,318	226,203	291,593
Change 2020 to 2025	3.0%	4.1%	4.4%	4.1%	3.8%
Average Household Size Trend					
2000	2.3	2.4	2.4	2.5	2.5
2010	2.4	2.4	2.4	2.5	2.5
Change 2000 to 2010	0.9%	-0.1%	-0.5%	-0.4%	0.2%
2020	2.3	2.4	2.4	2.4	2.5
2025	2.3	2.3	2.4	2.4	2.5
Change 2020 to 2025	-1.0%	-1.0%	-0.8%	-0.8%	-0.8%
Median Age Trend					
2000	37.4	37.1	37.2	37.1	36.6
2010	37.4	38.0	38.8	38.8	38.3
2020	37.7	38.5	39.7	40.0	39.5
2025	38.5	39.3	40.5	40.8	40.3
Housing Units Trend					
Total Housing Units					
Change 2000 to 2010	11.2%	11.5%	13.1%	14.7%	15.2%
Change 2020 to 2025	3.0%	4.2%	4.4%	4.2%	3.9%
Owner Occupied Housing Units					
Change 2000 to 2010	-1.5%	3.9%	6.8%	8.1%	8.2%

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Change 2020 to 2025	3.1%	3.7%	4.2%	4.0%	3.6%
Renter Occupied Housing Units					
Change 2000 to 2010	22.6%	17.3%	18.0%	20.3%	19.6%
Change 2020 to 2025	2.9%	4.7%	4.7%	4.5%	4.1%
Vacant Housing Units					
Change 2000 to 2010	42.0%	43.2%	45.9%	51.6%	60.2%
Change 2020 to 2025	3.3%	5.4%	5.4%	5.5%	5.7%
Race and Ethnicity Trend					
American Indian, Eskimo, Aleut					
Change 2000 to 2010	45.7%	10.7%	18.5%	29.4%	55.4%
Change 2020 to 2025	0.8%	2.2%	2.5%	2.9%	2.9%
Asian and Native Hawaiian/Other Pacific Islander					
Change 2000 to 2010	87.2%	66.2%	60.7%	69.2%	58.0%
Change 2020 to 2025	12.6%	13.6%	14.1%	13.6%	12.9%
Black					
Change 2000 to 2010	10.8%	10.0%	11.5%	12.1%	12.4%
Change 2020 to 2025	1.7%	3.9%	4.2%	4.2%	4.3%
White					
Change 2000 to 2010	0.2%	4.9%	6.8%	8.5%	8.8%
Change 2020 to 2025	0.4%	1.5%	2.2%	2.0%	1.7%
Other					
Change 2000 to 2010	379.3%	228.3%	197.4%	154.1%	89.2%
Change 2020 to 2025	10.3%	12.5%	12.9%	12.4%	9.7%
Two or More Races					
Change 2000 to 2010	72.7%	59.2%	66.0%	67.3%	65.5%
Change 2020 to 2025	17.8%	19.8%	20.7%	20.3%	19.1%

	5 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	10 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	15 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	20 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)	25 Miles: 5600 BRAINERD RD, CHATTANOOGA, TN, 37411 (Custom)
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Hispanic Ethnicity

Change 2000 to 2010	297.6%	200.6%	175.9%	159.2%	105.4%
Change 2020 to 2025	10.4%	12.9%	13.6%	12.9%	9.8%

Not of Hispanic Ethnicity

Change 2000 to 2010	3.4%	5.8%	7.5%	8.8%	8.2%
Change 2020 to 2025	1.2%	2.4%	2.8%	2.6%	2.2%

*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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