

# EDUCATION PATHWAYS | **Business** (Administration, Media & Communications)





**FUTURE READY INSTITUTES**—FR/SO/JR/SR

Institute of Media & Entrepreneurship  
at Soddy Daisy High School

**EARLY COLLEGE**—JR/SR

Dual  
Enrollment



**TENNESSEE COLLEGE  
OF APPLIED TECHNOLOGY**  
CHATTANOOGA

**DIPLOMA**

- » Administrative Office Professional

**CHATTANOOGA STATE  
COMMUNITY COLLEGE**

**Associate of Applied Science (A.A.S.)**

**BUSINESS**

- » Administrative Professional Technology

**DIGITAL MEDIA DESIGN & PRODUCTION**

- » Computer Animation Concentration
- » Graphic Arts Concentration
- » Journalism Concentration
- » Media Technologies Concentration
- » Web Design Concentration

**Associate of Arts (A.A.)**

**MASS COMMUNICATIONS (TTP)\***

**Associate of Science (A.S.)**

**BUSINESS ADMINISTRATION (TTP)\***

**MASS COMMUNICATIONS (TTP)\***

\* ONLY TTP (TENNESSEE TRANSFER PATHWAY) PROGRAMS GUARANTEE THAT ALL CHATT STATE CREDITS WILL TRANSFER TO UTC BACHELOR'S PROGRAMS.



**Bachelor of Science in Business Administration (B.S.B.A.)**

**ACCOUNTING**

**ECONOMICS**

- » Financial Economics

**ENTREPRENEURSHIP**

**FINANCE**

- » Business Finance
- » Investments

**HUMAN RESOURCE MANAGEMENT**

**MANAGEMENT**

**BUSINESS ANALYTICS**

**MARKETING**

**Post-Baccalaureate Certificate\*\***

**BUSINESS ANALYTICS GRADUATE CERTIFICATE**

**Master of Accountancy (M.Acc.)\*\***

- » General
- » Forensic Data Analytics

**Master of Business Administration (M.B.A.)\*\***

- » General
- » Business Analytics
- » Finance
- » Healthcare Administration
- » Human Resources
- » Data Analytics

**Master of Science in Data Analytics (M.S.D.A.)\*\***

- » Business Track
- » Computer Science Track

\*\*BACHELOR'S DEGREE REQUIRED FOR GRADUATE PROGRAMS

\*TRANSFER AGREEMENT FOR TENNESSEE TRANSFER PATHWAYS (TTP) PROGRAMS

## WORKPLACE

**APPRENTICESHIP PROGRAMS** are industry-driven, high-quality career pathways where employers can develop and prepare their future workforce. Through an apprenticeship program, like **SETworks**, you can obtain paid, relevant workplace experience while acquiring the skills and credentials that employer's value. Learn more about apprenticeship opportunities at [chattanoogastate.edu/apprenticeships](http://chattanoogastate.edu/apprenticeships). Learn more about **SETworks** at [sedev.org/works/](http://sedev.org/works/) or sign-up to receive more information [chattanoogastate.edu/set-works](http://chattanoogastate.edu/set-works).

# CAREER PATHWAYS | **Business** (Administration, Media & Communications)

CAREER	JOB DEMAND	EDUCATION PATHWAY*	MEDIAN SALARY*
Arbitrators, Mediators and Conciliators			\$62,270
Announcers			\$25,092
Art Directors			\$83,199
Bookkeeping, Accounting, and Auditing Clerks			\$35,658
Broadcast and Sound Engineering Technicians			\$44,960
Chefs and Head Cooks			\$50,940
Court Reporters			\$56,600
Craft and Fine Artists			\$32,240
Desktop Publishers			\$42,910
Editors			\$40,903
Fashion Designers			\$72,720
Film and Video Camera Operators			\$22,002
Film and Video Editors			\$82,786
Graphic Designers			\$42,512
Industrial Designers			\$48,838
Information Clerks			\$28,540
Interior Designers			\$39,000
Interpreters and Translators			\$41,048
Judges and Hearing Officers			\$120,127
Lawyers			\$131,795
Multimedia Artists and Animators			\$72,520
Paralegals and Legal Assistants			\$45,771
Public Relations Specialists			\$56,828
Reporters, Correspondents, and Broadcast News Analysts			\$35,552
Secretaries and Administrative Assistants			\$32,286
Technical Writers			\$65,505
Writers and Authors			\$51,714

## JOB DEMAND KEY

- Average
- Better than Average
- Much Better than Average

## EDUCATION PATHWAY KEY

- Certificates & Diplomas
- Associate Degrees
- Bachelor's Degrees
- Master's Degrees
- Doctoral Degrees

A collaboration between:



\*Median salary range for Business Administration, Media & Communications careers in Chattanooga MSA. Data from Emsi, [www.economicmodeling.com](http://www.economicmodeling.com) and [www.careeronestop.org](http://www.careeronestop.org). Salary reflected assumes highest level of education attained. Some careers may be secured with lesser degree but at lower salary.

## CONTACT US