

# Complete Demographic Comparison Report



Date: October 5, 2020

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
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## 2020 Demographics:

Q2 2020 Employees	37,196	182,579	216,152	234,262	277,602
Q2 2020 Establishments*	3,503	13,972	17,549	19,426	23,237
Total Population	87,825	285,089	425,308	512,683	646,373
Total Households	38,292	119,022	173,411	207,093	258,135
Female Population	45,979	147,948	220,346	264,575	332,623
% Female	52.4%	51.9%	51.8%	51.6%	51.5%
Male Population	41,846	137,141	204,962	248,108	313,750
% Male	47.7%	48.1%	48.2%	48.4%	48.5%
Population Density (per Sq. Mi.)	1,117.80	907.12	601.46	407.82	329.07

## Employed Civilian Population 16+

Total	44,820	140,301	213,796	258,283	321,379
White Collar	65.0%	61.9%	61.6%	60.4%	58.9%
Blue Collar	35.0%	38.1%	38.4%	39.6%	41.1%

## Seasonal Population by Quarter:

Q4 2017	518	1,641	3,146	4,769	6,857
Q1 2018	728	2,331	4,160	5,968	8,140
Q2 2018	768	2,463	4,367	6,255	8,531
Q3 2018	756	2,433	4,314	6,157	8,388
Q4 2018	761	2,429	4,291	6,130	8,362
Q1 2019	722	2,496	4,479	6,256	8,190
Q2 2019	754	2,633	4,737	6,645	8,731
Q3 2019	755	2,644	4,690	6,514	8,531
Q4 2019	754	2,657	4,672	6,480	8,472

## Age:

Age 0 - 4	5.8%	6.0%	5.8%	5.7%	5.7%
Age 5 - 14	11.1%	11.6%	11.7%	11.8%	11.9%
Age 15 - 19	4.8%	5.8%	5.9%	6.0%	6.2%
Age 20 - 24	6.0%	6.3%	6.2%	6.1%	6.2%
Age 25 - 34	15.5%	15.3%	14.3%	13.8%	13.6%
Age 35 - 44	12.3%	12.4%	12.3%	12.3%	12.3%
Age 45 - 54	12.4%	12.4%	12.7%	13.0%	13.1%
Age 55 - 64	13.5%	13.0%	13.3%	13.5%	13.4%

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Age 65 - 74	10.4%	9.7%	10.2%	10.4%	10.3%
Age 75 - 84	5.6%	5.1%	5.3%	5.3%	5.3%
Age 85 +	2.7%	2.5%	2.3%	2.2%	2.1%
Median Age	40.2	38.8	39.8	40.2	40.1
<b>Housing Units</b>					
Total Housing Units	41,308	129,940	188,758	225,522	281,704
Occupied Housing Units	92.7%	91.6%	91.9%	91.8%	91.6%
Vacant Housing Units	7.3%	8.4%	8.1%	8.2%	8.4%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	38,292	119,022	173,411	207,093	258,135
Owner Occupied Housing Units	23,338	70,124	110,618	136,482	170,543
Owner Occupied free and clear	39.6%	38.1%	38.9%	39.7%	40.4%
Owner Occupied with a mortgage or loan	60.4%	61.9%	61.1%	60.3%	59.6%
Renter Occupied Housing Units	14,953	48,897	62,793	70,611	87,592
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.4%
Asian	2.2%	1.9%	2.0%	1.8%	1.6%
Black	16.8%	22.9%	17.1%	14.6%	12.5%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	76.5%	69.7%	75.9%	78.9%	80.8%
Other	2.1%	2.9%	2.4%	2.2%	2.5%
Multi-Race	2.1%	2.2%	2.2%	2.1%	2.1%
Hispanic Ethnicity	4.6%	6.1%	5.5%	5.1%	5.5%
Not of Hispanic Ethnicity	95.4%	93.9%	94.5%	94.9%	94.5%
<b>Race of Hispanics</b>					
Hispanics	4,018	17,456	23,493	25,980	35,473
American Indian	1.1%	1.6%	1.5%	1.6%	1.6%
Asian	0.5%	0.3%	0.5%	0.5%	0.5%
Black	2.0%	2.8%	3.0%	2.8%	2.6%
Hawaiian/Pacific Islander	0.3%	0.9%	0.7%	0.7%	0.6%
White	44.9%	42.6%	45.0%	44.9%	43.5%

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Other	44.7%	44.8%	42.0%	41.9%	43.7%
Multi-Race	6.3%	7.0%	7.3%	7.6%	7.5%
<b>Race of Non Hispanics</b>					
Non Hispanics	83,807	267,634	401,816	486,703	610,900
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	2.2%	2.0%	2.1%	1.8%	1.7%
Black	17.5%	24.2%	18.0%	15.2%	13.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	78.0%	71.5%	77.7%	80.7%	83.0%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.9%	1.9%	1.9%	1.8%	1.8%
<b>Marital Status:</b>					
Age 15 + Population	72,974	234,969	350,748	422,799	532,602
Divorced	13.1%	12.9%	12.6%	12.6%	12.7%
Never Married	30.0%	32.7%	30.1%	28.8%	28.4%
Now Married	49.7%	47.5%	50.4%	51.8%	52.2%
Now Married - Separated	1.8%	2.1%	2.0%	2.0%	2.1%
Widowed	7.3%	6.9%	6.9%	6.8%	6.8%
<b>Educational Attainment:</b>					
Total Population Age 25+	63,514	200,520	299,202	360,728	452,622
Grade K - 8	2.1%	3.0%	2.9%	3.1%	3.5%
Grade 9 - 12	5.6%	7.9%	8.2%	8.5%	9.1%
High School Graduate	26.7%	28.1%	28.4%	29.5%	30.4%
Associates Degree	8.6%	8.2%	8.4%	8.5%	8.3%
Bachelor's Degree	21.3%	18.9%	18.6%	17.5%	16.3%
Graduate Degree	12.3%	10.1%	10.1%	9.4%	8.9%
Some College, No Degree	22.6%	22.5%	22.4%	22.4%	22.5%
No Schooling Completed	0.8%	1.2%	1.1%	1.1%	1.1%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	5.9%	7.1%	6.6%	6.5%	6.7%
Income \$ 10,000 - \$14,999	4.4%	5.5%	5.3%	5.2%	5.3%
Income \$ 15,000 - \$24,999	10.4%	11.5%	10.9%	10.8%	11.0%
Income \$ 25,000 - \$34,999	10.4%	10.9%	10.5%	10.4%	10.7%
Income \$ 35,000 - \$49,999	13.5%	13.6%	13.1%	13.1%	13.3%

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Income \$ 50,000 - \$74,999	18.9%	18.6%	18.7%	19.1%	19.4%
Income \$ 75,000 - \$99,999	13.5%	12.1%	12.8%	13.0%	12.9%
Income \$100,000 - \$124,999	8.6%	7.9%	8.3%	8.3%	8.0%
Income \$125,000 - \$149,999	5.0%	4.4%	4.7%	4.7%	4.5%
Income \$150,000 +	9.4%	8.5%	9.3%	8.8%	8.2%
Average Household Income	\$80,350	\$74,808	\$78,333	\$77,371	\$74,982
Median Household Income	\$56,520	\$51,631	\$54,400	\$54,623	\$53,458
Per Capita Income	\$35,133	\$31,549	\$32,225	\$31,516	\$30,220

**Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under**

Total Families (Family Households)	22,916	71,144	109,801	134,765	170,585
Husband-Wife Family, Own Children, Below Poverty	496	1,737	2,588	3,113	4,210
Husband-Wife Family, No Own Children, Below Poverty	338	1,280	2,015	2,529	3,359
Male Householder, Own Children, Below Poverty	131	483	721	901	1,237
Male Householder, No Own Children, Below Poverty	38	253	374	439	479
Female Householder, Own Children, Below Poverty	961	3,400	4,297	4,883	6,390
Female Householder, No Own Children, Below Poverty	266	1,040	1,382	1,643	2,197
Husband-Wife Family, Own Children, At/Above Poverty	5,014	15,325	25,141	31,471	40,059
Husband-Wife Family, No Own Children, At/ Above Poverty	10,986	32,205	51,335	63,577	79,973
Male Householder, Own Children, At/Above Poverty	522	1,579	2,419	3,053	4,048
Male Householder, No Own Children, At/Above Poverty	857	2,510	3,716	4,538	5,866

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Female Householder, Own Children, At/Above Poverty	1,329	4,708	6,331	7,338	8,965
Female Householder, No Own Children, At/Above Poverty	1,978	6,623	9,484	11,281	13,803

**Poverty: Popn, Ratio of Income to Poverty Level**

Total Population for whom poverty status is determined	87,825	285,089	425,308	512,683	646,373
Less Than .50	4,448	18,298	24,249	28,541	37,949
.50 - .99	6,302	25,229	34,960	41,615	54,278
1.00 - 1.24	4,021	15,455	21,692	26,006	34,754
1.25 - 1.49	4,638	14,889	20,335	23,900	31,304
1.50 - 1.84	5,929	20,815	29,605	36,680	48,540
1.85 - 1.99	2,709	7,982	11,918	14,620	18,649
2.00+	59,777	182,422	282,548	341,322	420,900

**Poverty: Popn by Race**

**By Race**

White, Below Poverty Level	6,098	20,092	32,529	42,252	59,859
White, Above Poverty Level	61,060	178,734	290,181	362,169	462,359
Black, Below Poverty Level	3,379	18,663	20,533	20,893	22,700
Black, Above Poverty Level	11,397	46,605	52,292	53,941	58,316
AI/Alaskan Native, Below Poverty Level	70	307	387	514	742
AI/Alaskan Native, Above Poverty Level	162	611	990	1,214	1,575
Asian, Below Poverty Level	266	670	948	979	1,284
Asian, Above Poverty Level	1,624	4,795	7,485	8,034	9,060
NH/PI, Below Poverty Level	5	57	107	120	142
NH/PI, Above Poverty Level	32	212	300	361	434
Some Other Race, Below Poverty Level	637	2,523	2,931	3,220	4,437
Some Other Race, Above Poverty Level	1,245	5,619	7,413	8,211	11,736

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2+ Races, Below Poverty Level	296	1,215	1,774	2,179	3,063
2+ Races, Above Poverty Level	1,556	4,987	7,437	8,597	10,665
<b>Poverty: Popn by Ethnicity</b>					
<b>Hispanic/Latino</b>					
Hispanic/Latino, Below Poverty Level	1,363	4,712	5,717	6,380	8,725
Hispanic/Latino, Above Poverty Level	2,655	12,744	17,776	19,599	26,748
Non-Hispanic/Latino, Below Poverty Level	9,388	38,815	53,493	63,775	83,501
Non-Hispanic/Latino, Above Poverty Level	74,419	228,818	348,323	422,928	527,399
<b>Non-Hispanic/Latino by Race</b>					
White, Below Poverty Level	5,473	18,458	30,436	39,865	56,643
White, Above Poverty Level	59,880	172,938	281,706	352,884	450,147
Other than White, Below Poverty Level	5,278	25,069	28,773	30,291	35,584
Other than White, Above Poverty Level	17,194	68,624	84,393	89,644	104,000
<b>Vehicles Available</b>					
0 Vehicles Available	5.5%	8.0%	6.9%	6.4%	6.1%
1 Vehicle Available	36.2%	36.6%	33.6%	32.2%	31.6%
2+ Vehicles Available	58.3%	55.5%	59.5%	61.5%	62.3%
Average Vehicles Per Household	1.92	1.88	1.95	2.00	2.03
Total Vehicles Available	73,472	223,683	338,830	414,766	523,126

### 2025 Demographics:

Total Population	89,939	294,311	440,552	530,290	668,318
Total Households	39,558	124,189	181,322	216,104	269,183
Female Population	46,931	152,300	227,761	273,211	343,327
% Female	52.2%	51.8%	51.7%	51.5%	51.4%
Male Population	43,008	142,012	212,791	257,078	324,991
% Male	47.8%	48.3%	48.3%	48.5%	48.6%

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Population Density (per Sq. Mi.)	1,144.70	936.46	623.01	421.83	340.24
<b>Employed Civilian Population 16+</b>					
Total	44,845	141,031	216,721	261,808	325,659
% White Collar	65.2%	62.1%	61.7%	60.5%	59.1%
% Blue Collar	34.8%	37.9%	38.3%	39.5%	40.9%
<b>Age:</b>					
Age 0 - 4	5.6%	5.8%	5.6%	5.5%	5.5%
Age 5 - 14	11.0%	11.5%	11.5%	11.5%	11.5%
Age 15 - 19	4.8%	5.8%	5.9%	5.9%	6.0%
Age 20 - 24	5.6%	5.9%	5.9%	5.9%	6.1%
Age 25 - 34	15.1%	14.9%	13.9%	13.5%	13.4%
Age 35 - 44	13.0%	13.0%	12.7%	12.6%	12.6%
Age 45 - 54	11.7%	11.8%	12.0%	12.2%	12.3%
Age 55 - 64	12.6%	12.3%	12.5%	12.7%	12.6%
Age 65 - 74	11.4%	10.7%	11.3%	11.4%	11.3%
Age 75 - 84	6.6%	6.0%	6.4%	6.5%	6.5%
Age 85 +	2.7%	2.4%	2.3%	2.2%	2.2%
Median Age	41.0	39.5	40.6	41.0	40.9
<b>Housing Units</b>					
Total Housing Units	42,703	135,717	197,486	235,502	294,053
Occupied Housing Units	92.6%	91.5%	91.8%	91.8%	91.5%
Vacant Housing Units	7.4%	8.5%	8.2%	8.2%	8.5%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	39,558	124,189	181,322	216,104	269,183
Owner Occupied Housing Units	24,095	72,901	115,520	142,220	177,530
Owner Occupied free and clear	40.1%	38.6%	39.3%	40.1%	40.8%
Owner Occupied with a mortgage or loan	59.9%	61.4%	60.7%	59.9%	59.2%
Renter Occupied Housing Units	15,463	51,289	65,802	73,884	91,653
<b>Race and Ethnicity</b>					
American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.4%
Asian	2.4%	2.1%	2.2%	1.9%	1.8%

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Black	16.8%	23.0%	17.2%	14.7%	12.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	75.7%	68.9%	75.0%	78.0%	79.9%
Other	2.4%	3.1%	2.6%	2.4%	2.7%
Multi-Race	2.5%	2.5%	2.5%	2.5%	2.5%
Hispanic Ethnicity	5.1%	6.7%	6.1%	5.6%	6.0%
Not of Hispanic Ethnicity	94.9%	93.3%	93.9%	94.4%	94.0%
<b>Race of Hispanics</b>					
Hispanics	4,554	19,625	26,662	29,531	40,369
American Indian	1.0%	1.5%	1.4%	1.4%	1.5%
Asian	0.5%	0.3%	0.5%	0.5%	0.5%
Black	1.9%	2.8%	2.9%	2.7%	2.6%
Hawaiian/Pacific Islander	0.3%	0.8%	0.7%	0.6%	0.5%
White	45.0%	42.8%	45.3%	45.2%	43.7%
Other	45.0%	44.7%	41.9%	41.8%	43.6%
Multi-Race	6.3%	7.1%	7.4%	7.7%	7.7%
<b>Race of Non Hispanics</b>					
Non Hispanics	85,385	274,686	413,890	500,759	627,949
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	2.5%	2.2%	2.3%	2.0%	1.9%
Black	17.6%	24.4%	18.1%	15.4%	13.3%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%	0.1%	0.1%
White	77.3%	70.7%	76.9%	80.0%	82.2%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	2.3%	2.2%	2.2%	2.1%	2.1%
<b>Marital Status:</b>					
Age 15 + Population	74,996	243,438	365,374	440,091	554,329
Divorced	13.0%	12.9%	12.6%	12.7%	12.8%
Never Married	30.1%	32.9%	30.2%	29.0%	28.6%
Now Married	49.5%	47.3%	50.3%	51.6%	51.9%
Now Married - Separated	1.8%	2.1%	2.0%	2.0%	2.1%
Widowed	7.3%	6.9%	6.9%	6.7%	6.7%
<b>Educational Attainment:</b>					
Total Population Age 25+	65,722	209,025	313,265	377,144	473,294
Grade K - 9	2.0%	3.0%	2.8%	3.0%	3.5%
Grade 9 - 12	5.4%	7.8%	8.0%	8.3%	8.9%
High School Graduate	26.5%	27.9%	28.2%	29.3%	30.2%



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Associates Degree	8.6%	8.3%	8.5%	8.6%	8.5%
Bachelor's Degree	21.6%	19.2%	18.8%	17.7%	16.5%
Graduate Degree	12.4%	10.2%	10.3%	9.6%	9.1%
Some College, No Degree	22.6%	22.5%	22.3%	22.4%	22.4%
No Schooling Completed	0.8%	1.1%	1.1%	1.1%	1.0%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	4.4%	5.6%	5.1%	5.0%	5.2%
Income \$ 10,000 - \$14,999	4.1%	5.2%	4.9%	4.8%	4.9%
Income \$ 15,000 - \$24,999	9.1%	10.4%	9.7%	9.6%	9.8%
Income \$ 25,000 - \$34,999	9.3%	9.8%	9.4%	9.3%	9.6%
Income \$ 35,000 - \$49,999	12.3%	12.4%	11.8%	11.8%	12.1%
Income \$ 50,000 - \$74,999	17.8%	17.5%	17.6%	18.1%	18.6%
Income \$ 75,000 - \$99,999	14.8%	13.4%	14.1%	14.3%	14.2%
Income \$100,000 - \$124,999	10.5%	9.7%	10.1%	10.2%	9.8%
Income \$125,000 - \$149,999	6.3%	5.6%	5.9%	6.0%	5.7%
Income \$150,000 +	11.4%	10.5%	11.4%	10.9%	10.1%
Average Household Income	\$90,939	\$85,024	\$89,004	\$87,742	\$84,675
Median Household Income	\$65,442	\$59,577	\$63,032	\$63,098	\$61,253
Per Capita Income	\$40,097	\$36,185	\$36,909	\$36,011	\$34,373
<b>Vehicles Available</b>					
0 Vehicles Available	5.4%	8.0%	6.9%	6.3%	6.1%
1 Vehicle Available	36.4%	36.7%	33.7%	32.2%	31.6%
2+ Vehicles Available	58.2%	55.3%	59.5%	61.4%	62.3%
Average Vehicles Per Household	1.92	1.88	1.95	2.00	2.03
Total Vehicles Available	75,827	233,025	354,082	432,564	545,327

### 2010 Demographics:

Total Population	82,420	263,768	392,148	474,700	599,600
Total Households	35,752	109,207	158,642	190,233	237,675

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Female Population	43,293	137,353	203,644	245,414	308,926
% Female	52.5%	52.1%	51.9%	51.7%	51.5%
Male Population	39,127	126,416	188,504	229,287	290,674
% Male	47.5%	47.9%	48.1%	48.3%	48.5%
Population Density (per Sq. Mi.)	1,049.00	839.28	554.56	377.61	305.26
<b>Employed Civilian Population 16+</b>					
Total	40,986	125,708	186,745	223,636	277,396
% White Collar	64.1%	61.2%	60.9%	59.8%	58.5%
% Blue Collar	35.9%	38.8%	39.1%	40.2%	41.5%
<b>Age:</b>					
Age 0 - 4	6.0%	6.2%	6.1%	6.1%	6.1%
Age 5 - 14	11.3%	11.6%	12.0%	12.3%	12.5%
Age 15 - 19	5.7%	6.7%	6.8%	6.8%	6.9%
Age 20 - 24	7.2%	7.4%	7.0%	6.8%	6.8%
Age 25 - 34	13.5%	13.5%	12.8%	12.6%	12.5%
Age 35 - 44	12.5%	12.7%	12.9%	13.1%	13.2%
Age 45 - 54	14.4%	14.3%	14.5%	14.7%	14.6%
Age 55 - 64	13.4%	12.8%	13.0%	13.1%	12.9%
Age 65 - 74	8.2%	7.6%	7.9%	8.0%	8.0%
Age 75 - 84	5.5%	5.0%	4.9%	4.8%	4.7%
Age 85 +	2.3%	2.1%	2.0%	1.8%	1.8%
Median Age	39.9	38.6	39.1	39.2	38.9
<b>Housing Units</b>					
Total Housing Units	39,243	121,254	175,604	210,472	263,074
Occupied Housing Units	91.1%	90.1%	90.3%	90.4%	90.4%
Vacant Housing Units	8.9%	9.9%	9.7%	9.6%	9.7%
<b>Housing Units by Tenure</b>					
Total Households in Tenure	35,752	109,207	158,642	190,233	237,675
Owner Occupied Housing Units	22,220	65,808	102,752	127,278	159,891
Owner Occupied free and clear	34.4%	32.7%	33.3%	34.0%	34.7%
Owner Occupied with a mortgage or loan	65.6%	67.3%	66.7%	66.0%	65.3%
Renter Occupied Housing Units	13,532	43,400	55,890	62,955	77,784

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
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### Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.4%	0.3%	0.3%	0.4%
Asian	1.9%	1.7%	1.7%	1.5%	1.3%
Black	17.7%	23.8%	17.7%	15.0%	12.7%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%	0.1%	0.1%
White	76.8%	70.2%	76.6%	79.7%	81.9%
Other	1.6%	2.2%	1.9%	1.7%	2.0%
Multi-Race	1.7%	1.7%	1.7%	1.7%	1.7%
Hispanic Ethnicity	3.5%	4.7%	4.2%	3.8%	4.2%
Not of Hispanic Ethnicity	96.5%	95.3%	95.8%	96.2%	95.8%

### Race of Hispanics

Hispanics	2,870	12,270	16,311	18,124	24,936
American Indian	1.4%	2.4%	2.2%	2.2%	2.1%
Asian	0.5%	0.3%	0.5%	0.5%	0.4%
Black	2.3%	2.6%	2.7%	2.6%	2.4%
Hawaiian/Pacific Islander	0.4%	1.1%	0.9%	0.9%	0.7%
White	44.5%	41.2%	43.8%	43.8%	42.7%
Other	44.2%	45.3%	42.6%	42.6%	44.3%
Multi-Race	6.8%	7.1%	7.3%	7.5%	7.5%

### Race of Non Hispanics

Non Hispanics	79,549	251,499	375,837	456,577	574,664
American Indian	0.2%	0.2%	0.3%	0.3%	0.3%
Asian	1.9%	1.7%	1.7%	1.5%	1.4%
Black	18.2%	24.8%	18.4%	15.5%	13.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
White	78.0%	71.6%	78.0%	81.1%	83.6%
Other	0.1%	0.1%	0.1%	0.1%	0.1%
Multi-Race	1.5%	1.5%	1.5%	1.4%	1.4%

### Marital Status:

Age 15 + Population	68,163	216,738	321,166	387,598	488,031
Divorced	12.0%	12.8%	12.5%	12.5%	12.4%
Never Married	28.3%	30.2%	27.8%	26.4%	25.9%
Now Married	51.5%	48.4%	51.8%	53.4%	54.4%
Now Married - Separated	2.0%	2.3%	2.0%	2.0%	2.1%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Widowed	8.2%	8.6%	8.0%	7.6%	7.3%
<b>Educational Attainment:</b>					
Total Population Age 25+	57,520	179,569	266,840	323,022	405,783
Grade K - 8	2.9%	3.7%	3.4%	3.6%	4.1%
Grade 9 - 12	7.3%	10.0%	10.1%	10.4%	11.0%
High School Graduate	27.7%	28.8%	29.2%	30.2%	31.1%
Associates Degree	7.7%	7.2%	7.2%	7.1%	6.9%
Bachelor's Degree	18.6%	16.4%	16.5%	15.7%	14.7%
Graduate Degree	11.6%	9.2%	9.0%	8.4%	7.9%
Some College, No Degree	22.7%	22.8%	23.0%	23.1%	23.0%
No Schooling Completed	1.5%	1.8%	1.6%	1.5%	1.4%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	7.1%	8.8%	8.5%	8.3%	8.5%
Income \$ 10,000 - \$14,999	5.9%	6.8%	6.5%	6.4%	6.4%
Income \$ 15,000 - \$24,999	14.3%	15.0%	14.0%	13.9%	14.0%
Income \$ 25,000 - \$34,999	12.5%	12.8%	12.4%	12.5%	12.7%
Income \$ 35,000 - \$49,999	13.8%	14.4%	14.5%	14.9%	15.4%
Income \$ 50,000 - \$74,999	17.5%	16.9%	17.5%	17.9%	18.0%
Income \$ 75,000 - \$99,999	12.5%	11.1%	11.8%	11.8%	11.5%
Income \$100,000 - \$124,999	6.3%	5.7%	6.0%	5.9%	5.7%
Income \$125,000 - \$149,999	3.5%	3.0%	3.1%	3.1%	2.9%
Income \$150,000 +	6.5%	5.4%	5.8%	5.3%	5.0%
Average Household Income	\$67,007	\$61,456	\$63,774	\$62,750	\$61,160
Median Household Income	\$45,960	\$41,116	\$43,416	\$43,483	\$42,627
Per Capita Income	\$29,174	\$25,786	\$26,106	\$25,426	\$24,536
<b>Vehicles Available</b>					
0 Vehicles Available	5.6%	8.9%	7.9%	7.2%	6.7%
1 Vehicle Available	34.0%	34.6%	32.2%	31.0%	30.5%
2+ Vehicles Available	60.4%	56.5%	59.9%	61.9%	62.9%
Average Vehicles Per Household	1.94	1.90	1.97	2.02	2.03

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Total Vehicles Available	69,420	207,745	312,625	383,403	483,489

### 2000 Census Demographics:

Total Population	77,931	244,557	358,592	429,051	539,058
Total Households	33,219	100,903	144,550	171,403	213,798
Female Population	41,066	128,007	187,153	222,869	278,933
% Female	52.7%	52.3%	52.2%	51.9%	51.7%
Male Population	36,865	116,551	171,439	206,182	260,125
% Male	47.3%	47.7%	47.8%	48.1%	48.3%

### Employed Civilian Population 16+

Total	39,292	116,705	173,390	207,056	259,532
% White Collar	66.2%	62.5%	61.3%	59.7%	57.8%
% Blue Collar	33.8%	37.5%	38.7%	40.3%	42.2%

### Age:

Age 0 - 4	6.0%	5.9%	6.1%	6.1%	6.2%
Age 5 - 14	12.7%	13.2%	13.4%	13.6%	13.6%
Age 15 - 19	5.8%	6.3%	6.5%	6.6%	6.7%
Age 20 - 24	7.3%	7.0%	6.8%	6.7%	6.9%
Age 25 - 34	14.1%	13.8%	13.5%	13.6%	13.7%
Age 35 - 44	14.9%	15.5%	15.7%	15.8%	15.8%
Age 45 - 54	15.0%	14.3%	14.4%	14.4%	14.2%
Age 55 - 64	10.1%	9.5%	9.6%	9.8%	9.8%
Age 65 - 74	8.0%	7.7%	7.5%	7.5%	7.3%
Age 75 - 84	4.7%	5.0%	4.8%	4.6%	4.4%
Age 85 +	1.5%	1.8%	1.6%	1.5%	1.4%
Median Age	38.0	37.6	37.5	37.3	36.9

### Housing Units

Total Housing Units	35,521	109,448	156,482	185,406	231,066
Owner Occupied Housing Units	60.5%	57.7%	61.9%	63.8%	64.3%
Renter Occupied Housing Units	33.1%	34.5%	30.4%	28.7%	28.2%
Vacant Housing Units	6.5%	7.8%	7.6%	7.6%	7.5%

### Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.3%	0.3%	0.3%	0.3%
Asian	1.8%	1.3%	1.2%	1.1%	1.0%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%	0.0%	0.0%
Black	16.0%	23.4%	17.4%	14.9%	12.6%
White	79.8%	73.0%	79.2%	82.0%	84.3%
Other	0.9%	0.8%	0.7%	0.6%	0.7%
Two or More Races	1.1%	1.2%	1.2%	1.1%	1.1%
Hispanic Ethnicity	1.6%	1.7%	1.6%	1.6%	1.7%
Not of Hispanic Ethnicity	98.4%	98.4%	98.4%	98.5%	98.3%
<b>Marital Status:</b>					
Age 15 + Population	63,374	197,697	288,701	344,631	432,187
Divorced	13.0%	12.8%	12.0%	11.8%	11.7%
Never Married	23.3%	24.7%	23.2%	22.4%	21.8%
Now Married	53.2%	49.4%	52.6%	54.2%	55.0%
Separated	3.0%	4.9%	4.3%	4.1%	4.1%
Widowed	7.5%	8.2%	7.8%	7.6%	7.4%
<b>Educational Attainment:</b>					
Total Population Age 25+	53,110	164,829	240,772	287,396	358,915
Grade K - 8	3.8%	5.5%	6.0%	6.6%	7.4%
Grade 9 - 11, No diploma	10.8%	13.6%	14.1%	14.6%	15.2%
High School Graduate	25.4%	27.2%	27.9%	29.0%	29.6%
Associates Degree	7.0%	6.1%	6.0%	5.9%	5.7%
Bachelor's Degree	18.6%	15.4%	14.9%	13.8%	12.8%
Graduate Degree	9.4%	7.9%	7.5%	6.9%	6.5%
Some College, No Degree	24.6%	23.6%	22.9%	22.4%	22.0%
No Schooling Completed	0.5%	0.8%	0.8%	0.8%	0.8%
Public School Enrollment	79.9%	80.9%	79.3%	80.7%	81.0%
Private School Enrollment	20.2%	19.1%	20.7%	19.3%	19.0%
<b>Household Income:</b>					
Income \$ 0 - \$9,999	8.8%	11.8%	11.2%	11.0%	11.1%
Income \$ 10,000 - \$14,999	5.9%	6.8%	6.8%	6.8%	7.1%
Income \$ 15,000 - \$24,999	14.5%	15.1%	14.4%	14.6%	14.7%
Income \$ 25,000 - \$34,999	14.1%	13.9%	13.7%	13.9%	14.1%
Income \$ 35,000 - \$49,999	17.5%	16.9%	17.3%	17.6%	17.8%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Income \$ 50,000 - \$74,999	19.6%	18.3%	18.9%	19.1%	18.9%
Income \$ 75,000 - \$99,999	9.5%	8.2%	8.5%	8.5%	8.3%
Income \$100,000 - \$124,999	3.9%	3.5%	3.8%	3.6%	3.4%
Income \$125,000 - \$149,999	2.1%	1.9%	1.9%	1.8%	1.7%
Income \$150,000 - \$199,999	2.2%	1.6%	1.6%	1.5%	1.3%
Income \$200,000 or More	2.1%	1.8%	1.9%	1.8%	1.7%
Average Household Income	\$54,331	\$50,188	\$51,214	\$50,505	\$49,276
Median Household Income	\$40,449	\$36,911	\$38,081	\$37,949	\$37,381
Per Capita Income	\$23,159	\$20,707	\$20,644	\$20,176	\$19,543

#### Vehicles Available

0 Vehicles Available	5.9%	9.4%	8.2%	7.6%	7.2%
1 Vehicle Available	35.2%	35.6%	33.5%	32.3%	31.7%
2 Vehicles Available	39.0%	37.0%	38.5%	39.1%	39.7%
3+ Vehicles Available	19.9%	18.1%	19.9%	21.0%	21.4%
Average Vehicles Per Household	1.70	1.60	1.60	1.70	1.70
Total Vehicles Available	59,565	171,509	256,064	310,377	391,616

#### Population Trend

2000	77,931	244,557	358,592	429,051	539,058
2010	82,420	263,768	392,148	474,700	599,600
Change 2000 to 2010	5.8%	7.9%	9.4%	10.6%	11.2%
2020	87,825	285,089	425,308	512,683	646,373
2025	89,939	294,311	440,552	530,290	668,318
Change 2020 to 2025	2.4%	3.2%	3.6%	3.4%	3.4%

#### Household Trend

2000	33,219	100,903	144,550	171,403	213,798
2010	35,752	109,207	158,642	190,233	237,675
Change 2000 to 2010	15.3%	18.0%	20.0%	20.8%	20.7%
2020	38,292	119,022	173,411	207,093	258,135
2025	39,558	124,189	181,322	216,104	269,183
Change 2020 to 2025	3.3%	4.3%	4.6%	4.4%	4.3%

	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
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### Average Household Size Trend

2000	2.3	2.4	2.4	2.5	2.5
2010	2.3	2.3	2.4	2.4	2.5
Change 2000 to 2010	-1.7%	-0.8%	-0.8%	-0.5%	-0.1%
2020	2.3	2.3	2.4	2.4	2.5
2025	2.3	2.3	2.4	2.4	2.4
Change 2020 to 2025	-0.8%	-1.0%	-0.9%	-0.8%	-0.8%

### Median Age Trend

2000	38.0	37.6	37.5	37.3	36.9
2010	39.9	38.6	39.1	39.2	38.9
2020	40.2	38.8	39.8	40.2	40.1
2025	41.0	39.5	40.6	41.0	40.9

### Housing Units Trend

#### Total Housing Units

Change 2000 to 2010	10.5%	10.8%	12.2%	13.5%	13.9%
Change 2020 to 2025	3.4%	4.4%	4.6%	4.4%	4.4%

#### Owner Occupied Housing Units

Change 2000 to 2010	3.5%	4.2%	6.0%	7.6%	7.6%
Change 2020 to 2025	3.2%	4.0%	4.4%	4.2%	4.1%

#### Renter Occupied Housing Units

Change 2000 to 2010	15.2%	14.9%	17.3%	18.4%	19.4%
Change 2020 to 2025	3.4%	4.9%	4.8%	4.6%	4.6%

#### Vacant Housing Units

Change 2000 to 2010	51.7%	41.0%	42.2%	44.5%	47.1%
Change 2020 to 2025	4.2%	5.6%	5.3%	5.3%	5.5%

### Race and Ethnicity Trend

#### American Indian, Eskimo, Aleut

Change 2000 to 2010	5.1%	38.1%	18.5%	19.2%	40.4%
Change 2020 to 2025	0.4%	1.7%	2.1%	2.8%	3.3%

#### Asian and Native Hawaiian/Other Pacific Islander

Change 2000 to 2010	8.5%	42.9%	57.9%	60.8%	62.0%
Change 2020 to 2025	12.7%	13.5%	14.3%	14.2%	14.0%

#### Black

Change 2000 to 2010	16.5%	9.7%	11.1%	11.4%	12.3%
Change 2020 to 2025	2.3%	3.6%	4.1%	4.2%	4.5%

#### White



	5 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	10 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	15 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	20 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)	25 Miles: 4900 HIXSON PIKE, HIXSON, TN, 37343 (Custom)
Change 2000 to 2010	1.8%	3.6%	5.8%	7.6%	8.1%
Change 2020 to 2025	1.4%	2.0%	2.4%	2.3%	2.2%
<b>Other</b>					
Change 2000 to 2010	85.7%	200.0%	192.0%	199.0%	196.3%
Change 2020 to 2025	13.5%	11.9%	12.7%	12.9%	13.3%
<b>Two or More Races</b>					
Change 2000 to 2010	64.5%	57.9%	62.3%	64.6%	64.8%
Change 2020 to 2025	19.4%	19.5%	20.7%	20.9%	20.9%
<b>Hispanic Ethnicity</b>					
Change 2000 to 2010	126.0%	203.2%	177.2%	172.0%	173.5%
Change 2020 to 2025	13.3%	12.4%	13.5%	13.7%	13.8%
<b>Not of Hispanic Ethnicity</b>					
Change 2000 to 2010	3.8%	4.6%	6.6%	8.1%	8.4%
Change 2020 to 2025	1.9%	2.6%	3.0%	2.9%	2.8%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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