

KELLY

FOR MAYOR

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BRENT GOLDBERG NAMED POLITICAL DIRECTOR AND CHIEF OF STAFF TO MAYORAL FRONTRUNNER TIM KELLY: *Campaign Continues to Focus on City's Future*

Chattanooga, Tenn. (November 12, 2020) — As Tim Kelly's campaign continues to gain momentum, he has named Brent Goldberg as Political Director and Chief of Staff for Kelly for Chattanooga. Most recently, Goldberg served as Chief Operating Officer for Big Red Powersports. Prior to that time, he served as the Chief Business Officer for Hamilton County Schools, accomplishing a complete re-launch of business and operational practices that digitized the organization, allocated more funds to schools and provided efficiencies that saved taxpayer dollars.

Kelly noted that having Goldberg in a campaign leadership position adds to the strength of the team. "Brent brings a unique perspective to his new position," said Kelly. "As someone who has served as Chief Operating Officer for the City of Chattanooga, he knows the intricacies of government. Brent knows what does and doesn't work in government. His knowledge will be incredibly helpful if I'm fortunate enough to be elected mayor to move City Hall toward being more efficient, effective and most importantly, good stewards of taxpayer dollars."

Goldberg is a Certified Public Accountant and a Certified Transportation Broker who earned both his bachelor's and master's degrees in accounting at the University of Tennessee at Chattanooga (UTC). He currently serves as an adjunct instructor in the Department of Accounting at UTC. An active community volunteer, Goldberg is treasurer and founding board member of the Tivoli Theatre Foundation, member of Chattanooga Downtown Rotary Club and was recently named to the Harvard Business School's Young American Leaders Programs.

Tim Kelly's campaign manager Rachel Hanson said, "As Tim's campaign continues to gain momentum, we want to make sure that we are treating it as a business. Having the right people in key positions to lead the campaign is a great investment in the future of our city. As we continue to engage with Chattanooga voters, we want them to know they can put their trust not only in Tim but in people like Brent who have the unique skill sets to lead the efforts."

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