



McLEMORE

above the clouds

FOR IMMEDIATE RELEASE

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McLEMORE ANNOUNCES ROBERT RHEA AS DIRECTOR OF FOOD & BEVERAGE AT THE CREAG:

New Director Brings over a Decade of Luxury Dining, Wedding and Special Event Experience to McLemore

LOOKOUT MOUNTAIN, Ga. (December 8, 2021) — Robert Rhea has been named Director of Food and Beverage at McLemore. Responsible for daily operations in luxury resorts, hotels and restaurants, Mr. Rhea most recently served as Director of Food and Beverage at the Grand Bohemian Hotel Charleston, Autograph Collection. While at the Grand Bohemian, Mr. Rhea oversaw all aspects of the boutique Marriott's food and beverage program, including the creation of the venue's highly successful weekly brunch event, "The Mad Hatter Brunch and Day Party."

Prior to his tenure in Charleston, Rhea worked at the Madeline Hotel and Residences in Telluride, CO; Lake Powell Resorts and Marinas in Page, AZ; Hilton Cabana in Miami Beach; Big Cedar Lodge in Ridgedale, MO; and, Hawks Cay Resort in Duck Key, FL. Mr. Rhea has developed innovative menu and bar concepts, operational strategies, advertising plans and management of multiple revenue centers over his decade-long career. Additionally, Mr. Rhea has met the high brand standards of Leading Hotels of the World, Preferred Hotels, Forbes 4 Star, and AAA 4 Diamond properties.

Charlie Rymer, Executive Vice President of The McLemore Club, said, "As McLemore continues build its brand as a regional destination, it is important to have strong leadership in place to reach the goals we have set. Rob Rhea's proven skill and expertise will raise our offerings to new heights. We could not be more pleased to have him join our team."

Mr. Rhea noted, "The McLemore team is building a reputation not only for the beauty of the unique location and golf opportunities, but also for the community that continues to grow and thrive under their care. I am looking forward to being a part of the team that is committed to standards set 'above the clouds'."

McLemore is located at 32 Clubhouse Lane, Rising Fawn, Ga. 30738. For more information, visit:

<https://www.themclemore.com/>. Follow them on [Facebook](#), [Instagram](#), or [Linked In](#).

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About McLemore

Located on Lookout Mountain in Walker County, Georgia, McLemore is becoming a major branded, upper upscale/luxury resort, conference center with a mountaintop golf course and spa that will attract visitors from the Southeast, as well as national and international markets. Recently named the 'Best Finishing Hole in America Since the Year 2000,' as well as 'America's Top 100 Public Courses' by *Golf Digest*, McLemore recently opened its Clubhouse and on-site restaurant, The Creag. Construction is underway for a 245-room Curio Collection by Hilton hotel, conference center and spa being built on the eastern brow of Lookout Mountain overlooking historic McLemore Cove.

Photo Credit: McLemore