



North Hamilton County Council
2018 - 2019 Business Plan Summary

<i>Mission</i>	<i>Our Mission is to champion our member businesses and implement a comprehensive strategy to promote economic growth within our Council's footprint.</i>
<i>Vision</i>	The vision of the North Hamilton County Council is to assist businesses, non-profits, educators and government officials to attain mutual success through networking and excellent programming.
Goal I	Support and assist with Economic growth in our footprint by initiating dialogue on behalf of the North Hamilton County businesses as it relates to business and industrial development.
<i>Strategies</i>	<ul style="list-style-type: none"> • Work with city and local government to ensure Council has a voice and inclusion on matters concerning local businesses.
<i>Objectives</i>	<ol style="list-style-type: none"> 1. Continue and expand our relationship with City of Soddy-Daisy, Sale Creek and City of Lakesite. 2. Meet with Lakesite, Soddy Daisy and Sale Creek town/city representatives. 3. Offer Council communications (Constant Contact and Facebook) as a vehicle to promote business-related issues/activities and to fuel buy-in and feedback from constituents.
Goal II	Communicate the Chamber's vision to business and educators within our footprint.
<i>Strategies</i>	<ul style="list-style-type: none"> • Serve as a liason between the business and education communities.
<i>Objectives</i>	<ol style="list-style-type: none"> 1. Host annual panel discussion of educators within footprint at June Council meeting. 2. Continue to recognize our local schools each month and distribute funds from the Community and Education fund for their community service and involvement. 3. Each month recognize a School of the Month. 4. Increase Council participation in existing Chamber education programming (Community Service and Job Shadowing). Doing so by board members consistently volunteering for Chamber Hamilton Co. School programs, like Reality Check (work with Cathy Humble to coordinate). Also encourage community members to support/volunteer for these programs by sharing these opportunities each month at the Council meetings.
Goal III	Develop increased Council membership as per the goals set forth by the Chattanooga Area Chamber of Commerce.
<i>Strategies</i>	<ul style="list-style-type: none"> • Grow North Hamilton County Council board and membership to be more representative of the footprint by encouraging each business/non-profit/civic organization to become a member of the North Hamilton Council.



North Hamilton County Council
2018 - 2019 Business Plan Summary

Objectives

4. Increase membership to be more representative of current business footprint through a **membership drive three times a year**, increasing **membership by 12 new members**.
5. Engage members and potential members using social media
6. Increase board participation, with VP of Membership, to attain annual new member goals, continue to meet our retention goals, trend past members, and renew dropped memberships.
7. Continue to recognize new and existing businesses through our business of the month program and attend ribbon cutting ceremonies.